

Live. Work. Play. Stay!

Internship, Career and Live Local Fair

Thursday, April 9, 2015

Anna Maria College
Assumption College
Becker College
Clark University
College of the Holy Cross
Cummings School of Veterinary
Medicine at Tufts University
MCPHS University
Nichols College
Quinsigamond Community College
University of Massachusetts
Medical School
Worcester Polytechnic Institute
Worcester State University

Thank you to our employers!

The Worcester Regional Chamber of Commerce Career Fair Committee extends warm greetings to all employers and vendors for their participation in the **Live. Work. Play. Stay! Career, Internship and Live Local Fair**. We appreciate your time and outreach to our students.

In this document you will find information about other joint career services efforts and individual career services offices. We hope you appreciate our *green* approach and accept this PDF as your Employer Packet in lieu of a folder filled with paper upon your arrival.

Special thanks go to the generous sponsors of our fair.

Sincerely,

Career Fair Committee

Committee Members

Nikki DiOrio, Assumption College
Leslie Germond, Becker College
Rich Davino, Becker College
Che Anderson, City of Worcester
Vickie Cox-Lanyon, Clark University
Brian Hanna, Clark University
Bob Goodell, Cumulus Broadcasting
Elizabeth Giagrande, Destination Worcester
Andy Davis, Massport
Tom Patria, MCPHS University
Kyla Pacheco, MCPHS University
Liz Horgan, Nichols College
Abby Gould, Nichols College
Faith Wong, Quinsigamond Community College
Cheryl Eggert, Unum Group
Allyson Bernard, Worcester Polytechnic Institute
Karen Pelletier, Worcester Regional Chamber of Commerce
Christina Andreoli, Worcester Regional Chamber of Commerce
Dianne Matos, Worcester State University
Jean Pierre Miralda, Worcester Student Government Association
Melissa Edberg, Worcester Student Government Association

Employer Packet

We have a **green** approach to our employer packets for our 2015 Career Fair. This PDF contains all the information you need about our fair. We hope you find this format convenient and eco-friendly. Please consider downloading a copy to your computer rather than printing.

The week before the fair, you will receive your table number and final confirmation information by email. The day of the fair, you will receive only a small table sign, and nametags.

If you have additional questions, please call Karen Pelletier at 508.753.2924, ext. 229 or email kpelletier@worchesterchamber.org.

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About the Chamber

WORCESTER REGIONAL

Chamber of Commerce 

The Worcester Regional Chamber of Commerce is comprised of the City of Worcester and five affiliate partner chambers who are: Auburn, Blackstone Valley, Central Mass South, Wachusett Area, and Webster Dudley Oxford. Together, these chambers and Worcester represent 35 cities and towns in Central Mass and 2,300 member organizations.

As a membership organization, the Chamber's mission is to help businesses grow and prosper. The Chamber does this through its Recruit, Retain, Incubate strategy to create an economic climate favorable to doing business in the region. The Chamber recruits new businesses to the region through economic development efforts such as working with developers and realtors to highlight areas for new businesses growth and expansion. The retain strategy works to assist businesses with issues such as local permitting, advocacy on things such as the commercial tax rate, and providing programs to help them grow their business. The Chamber incubates new businesses through a variety of channels including StartUp Worcester. The Chamber's Higher Ed – Business Partnership is an important part of all of these strategies as we work to capitalize on the intellectual capital of the 38,000+ students who attend our local colleges and universities.

Chamber Higher Ed-Business Partnership

Education is a serious business in Worcester. Worcester is home to 12 colleges and universities, with a combined 38,000 students. With more than 11,000 faculty and staff at our area colleges and universities, higher education is Worcester's second largest industry—creating a hub of expertise right in our city.

The Worcester region offers students a wealth of learning opportunities – including a first-rate teaching hospital, and a top-notch veterinary, pharmacy and bioengineering school. In addition to the positive and enriching influence such academia offers to the community, the total economic impact of Worcester area institutions on the Commonwealth of Massachusetts is estimated to be more than \$2.5 billion.

Worcester area colleges and universities are an important part of the Chamber's strategy to recruit, retain and incubate businesses in the region. The vast resources offered by our institutions of higher education are one of our strongest assets. With that in mind, the Chamber recently fundraised for and launched the Higher Education – Business Partnership. The focus of the partnership is to strengthen the relationship between the business and higher education communities for workforce pipeline development, talent retention and economic development. This Partnership includes a multi-pronged approach and new initiatives such as:

Live. Work. Play. Stay! Internship, Career and Live Local Fair: The Chamber hosts an annual event that combines a career fair and a living in Worcester expo for current area college students looking for internships and/or their first job after graduation.

Worcester Student Government Association: WSGA is a committee with delegates from each of the area colleges and universities' student government association. The Chamber has a unique partnership with the WSGA and meets monthly to discuss ideas and opportunities to work together. The Chamber and WSGA have surveyed students on consumer and shopping related interests as a recruitment tool to attract new businesses to Worcester's downtown.

Live. Work. Play. Stay! Career, Internship and Live Local Fair

StartUp Worcester: The Chamber recently announced a new program to help entrepreneurs grow and expand their business concepts. The goal of StartUp Worcester is to retain young talent by providing the support necessary to help them establish their own business locally. Students apply for acceptance into the program that affords them membership in the Chamber, co-working space at Running Start, and the Venture Forum where monthly programming provides guidance and education.

InternHub.com: InternHub is a partnership between the Worcester Regional Chamber of Commerce, Higher Education Consortium of Central Massachusetts, the Federal Reserve Bank of Boston, and the Greater Boston Chamber of Commerce. This free service aims to retain the region's talented young workforce, support existing businesses by providing a free resource for posting and finding internships.

Career Services Directors Committee: This committee exchanges ideas and coordinates programming designed to connect employers to campus career services through employer visits, seminars, visiting experts, career fairs, and more.

Visit our Website to learn more!

www.worcesterchamber.org

Worcester Area College Career Services

Anna Maria College

50 Sunset Lane, Worcester, MA 01612

www.annamaria.edu

Phone: (508) 849-3345

Fax: (508) 849-3343

Email: careerservices@annamaria.edu

Anna Maria is a four-year coeducational, Catholic college offering bachelor's and master's degree programs, in addition to continuing education and certificate programs. Rooted in the liberal arts and sciences with an emphasis on career preparation, AMC offers academic excellence in both on-ground and on-line formats. Service learning is an integral part of the curriculum. The over 30 undergraduate degree programs include art therapy, business, criminal justice, education, fire science, health science, legal studies, music therapy, nursing, paramedic science, psychology, sport management, and social work. Anna Maria also offers master's degree programs in business administration, counseling psychology, criminal justice, education/special education, emergency management, fire science, occupational and environmental health safety, and public administration. Employers can post job, internship and/or volunteer opportunities free of charge on an electronic job board at www.collegecentral.com/annamaria.

Assumption College

500 Salisbury Street, Worcester, MA 01609

Nikki DiOrio, Director, Career Development & Internship Center

Shannon Curtis, Asst. Dir., Career Development & Internship Center

Carleen Roy Butler, Assistant Director, Outreach and Career Development
Graduate and Continuing Education

www.assumption.edu

Phone: (508) 767-7227

E-mail: careerdevelopment@assumption.edu

Phone: (508) 767-7542

E-mail: croybutler@assumption.edu

Founded in 1904 by the Augustinians of the Assumption in Worcester, Mass., Assumption College offers 42 majors and 48 minors in the liberal arts, sciences, business, and professional studies, through an educational experience grounded in the rich Catholic intellectual tradition coupled with professional programs. The curriculum enables students to gain a depth and breadth of knowledge that lead to professional success and personal fulfillment. Students become engaged participants in Assumption's classic liberal arts education – exploring new ideas and making connections across disciplines. To prepare for the workforce, students learn cutting-edge theory and best practices, and development excellent communication and critical-analysis skills. Assumption graduates are also known for their thoughtful citizenship and compassionate service to their community. To post jobs and internships and to register for Career Fairs and other events, employers are encouraged to visit our recruiting site, Assumption Career Connection, at <http://assumption-csm.symplicity.com/employers>. There is no charge to post job and internship opportunities.

Becker College

61 Sever Street, Worcester, MA 01609

Leslie Germond, Asst. Dir., Career Services

www.becker.edu

Phone: 774-354-0448

E-mail: leslie.germond@becker.edu

The Princeton Review ranks Becker College as one of the best 379 colleges in the U.S. and Becker's undergraduate video game design program as one of the top 2 in Massachusetts and top 10 nationwide. In 2011, Becker was designated by the Patrick-Murray administration as host of the Massachusetts Digital Games Institute (MassDiGI). Becker serves 1,800 students from across the country and around the world and offers a wide range of quality degree programs that launch careers including nursing, animal studies, veterinary science, business, criminal justice, design, education, psychology, exercise science and biology, coupled with a variety of adult learning options. College graduates today will have more than 15 jobs by the age of 40. That's why Becker College develops within each student an agile mindset, so they have both the knowledge and the skills that will enable them to effectively adapt to today's fast-changing marketplace. With campuses in Worcester and Leicester, Mass., Becker College traces its history from the union of two Massachusetts educational institutions—one founded in 1784 and the other in 1887—and has over 22,000 alumni worldwide. Employers are welcome to register and post employment, internship and volunteer opportunities [free of charge](http://www.myinterfase.com/becker/employer/home) at www.myinterfase.com/becker/employer/home

Live. Work. Play. Stay! Career, Internship and Live Local Fair

Clark University

950 Main Street, Worcester, MA 01610
Vickie Cox-Lanyon, Director of Career Services
Brian Hanna, Assistant Director of Career Services/Employer Relations

www.clarku.edu

Phone: (508) 793-7258
E-mail: vcoxlanon@clarku.edu
E-mail: bhanna@clarku.edu

Clark University is an internationally diverse, socially engaged university where students want to make a difference. Clark's pioneering model of education known as LEEP (Liberal Education and Effective Practice) combines a robust liberal arts experience with authentic engagement in the world and workplace. Clark is one of only 40 schools nationwide featured in Loren Pope's book *Colleges that Change Lives*, based on its commitment to undergraduate research, diversity, civic values, social change, and its unique program of liberal studies. Each year over 1000 undergraduate and graduate students receive degrees from Clark and secure positions with corporations, government and nonprofit organizations.

College of the Holy Cross

1 College Street, Worcester, MA 01610
Maura Sweeney, Associate Director - Employer Relations

www.holycross.edu

Phone: (508) 793-3880
E-mail: msweeney@holycross.edu

Founded in 1843, College of the Holy Cross is a highly selective, four-year college of approximately 2,900 students. One of the nation's leading liberal arts institutions, Holy Cross offers an academically challenging and personally fulfilling education in the Jesuit tradition. The Holy Cross experience is characterized by an emphasis on open exploration and far-ranging curiosity that inspires our students to ask more of themselves — academically, spiritually, and in their personal development. Holy Cross graduates go on to lead meaningful lives that marry passion and purpose in positions ranging from members of Congress and leading scientific researchers to CEOs in the business and nonprofit sectors. Together, our alumni constitute a loyal family—and powerful global network—of successful professionals and engaged citizens.

Cummings School of Veterinary Medicine at Tufts University

200 Westboro Road, North Grafton, MA 01536-1895
Jennifer Friel, Assistant Director of Recruiting

www.tufts.edu

Phone: (508) 839-5302 or (617) 627-2304
E-mail: jennifer.friel@ase.tufts.edu

This professional school offers graduate degrees and continuing education programs for veterinarians, veterinary technicians and animal owners. The 634-acre campus includes hospitals for small animals, large animals and wildlife.

Massachusetts College of Pharmacy & Health Sciences University

19 Foster Street, Worcester, MA 01608
Tom Patria, Assistant Director, Center for Professional Career Development

www.mcphs.edu

Phone: (508) 890-8855
E-mail: thomas.patria@mcphs.edu

Founded in 1823, MCPHSU is the second-oldest college of pharmacy in the United States and the oldest institution of higher education in the city of Boston. Boston's oldest college is now Worcester's newest. An accelerated Doctor of Pharmacy program prepares graduates who are actively recruited for well-paying jobs by leading employers, including hospitals, public health institutions, private research institutes, corporations, pharmaceutical companies and retail chains.

Nichols College

Office of Career Services
121 Center Road, Dudley, MA 01571
Liz Horgan, Director of Career Services
Lori Smith, Associate Director of Career Services
Abby Gould, Employer Relations Associate

www.nichols.edu/careerservices

Phone: (508) 213-2489

E-mail: elizabeth.horgan@nichols.edu

E-mail: lori.smith@nichols.edu

E-mail: Abby.gould@nichols.edu

Nichols College, chartered in 1815, strives to develop tomorrow's leaders through a dynamic, career-focused business education. Students may earn a bachelor's degree or Master of Business Administration through day, evening, accelerated and online continuous enrollment programs. Students are transformed into successful graduates who respond to challenges, are eager for responsibility, and assume significant roles in the global economy. Nichols' Office of Career Services uses an online recruiting system, "Road to Success," which provides an easy way to access students at no cost. This program replaces the need for sending job listings by paper, email or fax. Once registered, you will be able to view student resumes, participate in on-campus recruiting, maintain a profile, post and/or update job listings, internships and more!

Quinsigamond Community College

670 West Boylston Street, Worcester, MA 01606
Faith Wong, Director of Career Services

www.qcc.edu

Phone: 508-854-4439

E-mail: fwong@qcc.mass.edu

Every year over 9,000 individuals come to QCC. More than 85 percent of our students live and pursue careers in the Worcester community. Quinsigamond has crafted over 40 high-quality associate's degree and certificate programs as well as a variety of noncredit options, all designed in response to community and industry needs.

University of Massachusetts Medical School

55 Lake Avenue North, Worcester, MA 01655

www.umassmed.edu

Phone: (508) 856-8989

The University of Massachusetts Medical School includes the medical school and graduate schools of biomedical sciences and nursing, and offers programs in graduate medical education.

Worcester Polytechnic Institute

100 Institute Road, Worcester, MA 01609
Dave Ortendahl, Director Corporate Relations

www.wpi.edu

Phone: (508) 831-5260

E-mail: dortendahl@wpi.edu

Founded in 1865, WPI was one of the nation's earliest technological universities. At WPI learning has always been about combining theory and practice. Our multi-dimensional approach to education yields more than just graduates; it helps create innovators, inventors, entrepreneurs and most important, leaders. Our academic departments offer more than 50 undergraduate and graduate degree programs leading to bachelor's, master's and PhD degrees, as well as an array of professional certificates. WPI students work side by side with faculty members at the apex of their fields in world-class research facilities. Our professors are committed researchers and scholars who bring their love of research into their classrooms and labs and give students countless opportunities to get involved and solve real-world problems. From the Great Problems Seminars, to the Humanities and Arts project, to the Global Perspective Program, WPI students are tackling some of the most critical problems facing our world today and having life-changing experiences while they're learning. We don't just believe in making the world a better place through science, technology, the arts and humanities – we actually do it. For more information about our employer services and how to post a job for WPI students to see, go to www.wpi.edu/+hireWPI.

Worcester State University

486 Chandler Street, Worcester, MA 01602-2597

Jillian Anderson, Director of Career Services

Dianne Matos, Assistant Director

www.worcester.edu

Phone: (508) 929-8072

E-mail: jillian.anderson@worcester.edu

E-mail: dmatos@worcester.edu

Worcester State University offers more than 50 undergraduate programs organized into two schools: the [School of Education, Health, and Natural Sciences](#) and the [School of Humanities and Social Sciences](#). The University awards Bachelor of Arts (B. A.) and Bachelor of Science (B. S.) degrees in 25 academic disciplines as well as minors in 30 academic programs and eight interdisciplinary minors or concentrations. Through Career Services, employers are invited to list full-time and part-time jobs, summer jobs and internships. Our staff can advise you on the most effective approaches to help you reach the well-qualified students and alumni that you seek. We invite you to contact us.

For additional information on the services provided by a specific career center, please contact them directly.

Career Fair 2015

How We Marketed This Event to Students

- Ads in student newspapers and campus radio stations
- Emails to students
- Posters
- Flyers
- Advertising on commercial radio stations
- Social Web, Twitter, Instagram and Facebook
- Links on campus websites
- Announcements at Student Government meetings
- Press release sent to campus alumni associations and local newspapers

About Our Students

More than 38,000 full-time students enroll at our local institutions each year. From that vast pool, approximately 8,500 students graduate annually with certificates and degrees ranging from associate's to doctoral. Our students are educated in a wide array of majors.

Class of 2014 at a glance:

The 12 area colleges graduated 8,722 students with certificates, associate's, bachelor's, master's and doctoral degrees. Some key occupational areas are:

Occupational Area	# of Graduates	% of Total Graduates
STEM	2406	28%
Business /Management/Marketing	1378	16%
Health & Medicine	1255	14%
Education / Liberal Arts	984	11%
Human Services	794	9%
English / Communications	409	5%

Anna Maria College | Assumption College | Becker College | Clark University | College of the Holy Cross
Cummings School of Veterinary Medicine at Tufts University | MCPHS University | Nichols College
Quinsigamond Community College | UMass Medical School | WPI | Worcester State University

Worcester Regional Airport Directions & Parking Information

For directions go to: <https://www.massport.com/worcester-airport/to-and-from-worcester/>

Parking

Complimentary parking. No validation required. Enter airport roadway and turn left into the airport parking lot. Take a ticket at the entrance ticket machine. Insert this ticket in the exit machine and the gate will raise for you to exit.

Parking at Worcester Regional Airport is conveniently located in front of the Terminal Please note: there is a set of stairs between the parking lot and terminal; therefore, it is recommended that any large boxes or materials be dropped off at the terminal curb at DOOR 1 prior to parking. Vehicles cannot be left unattended while parked at the terminal curb. There will be an attendant at Door 1 to stay with your things.

Should the Main Parking Lot be at capacity, there is a second lot directly beyond the Terminal (handicap accessible).

Electricity & Wireless Access at the Airport

Please contact Karen Pelletier in advance to arrange for free electrical access. Access is limited and must be arranged in advance.

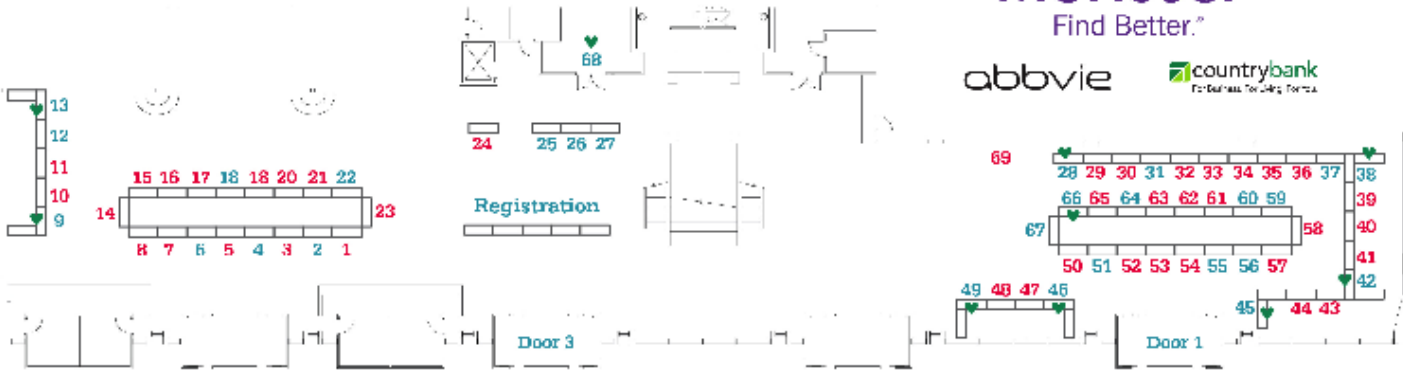
The airport is equipped with free WiFi.

Employer and Live Local Vendor Table Directory



Thursday, April 9, 2015 | 3 - 6 pm

Sponsored by



Exhibitors

22	AbbVie Bioscience Center, Inc.	45	Evergreen Center	88	Polar Knowledge
26	Action! Worcester	89	Evergreen	20	Practical Analytics
54	Advanced Realty Management	56	Fallon Health	16	Prudential
32	Agilent Laboratories	49	Flying Rhino Cafe	46	Pure Juice
54	Alegro Microsystems, LLC	42	George's Carwash and Hot Dogs	5	Reliant Medical Group, Inc.
50	Alcon Laboratories, Inc.	60	Habitat for Humanity Restore	60	Saint Gobain Abrasives, Inc.
59	Barton Associates	44	Hearing Hear. Hospital & House	58	S&H Green Star Retail Assistance
61	BeaconABA Services	38	HIMA	17	Seven Hills Foundation
21	Biomedical Concepts	16	Hotel de l'Im Express - Worcester	14	T.G. Vaux
50	Bredy Sullivan Properties	27	Incubator & StartUp Worcester	13	Tap Shop of Worcester
9	Buffalo Wild Wings	53	IPG Photonics	30	Ter24 Digital Solutions
43	Caffe Espresso Trattoria	11	iRobot	3	The Hanover Insurance Group
22	City of Worcester	09	Job Job	47	UMass Memorial Health Care
20	College of the Holy Cross	8	Key Program, Inc.	57	United Group
63	Commerce Bank	26	King of the Hill Music	10	LPS
60	Cooperative for Human Services, Inc.	6	Knight's Airport Limousine Service	4	W. Banc. Central Mass
33	Concord Health Solutions	10	Liberty Medical Insurance	52	Webster Five Cents Savings Bank
67	Country Bank	15	Machaco Consulting	61	WMAA Airport
23	Cumulus Broadcasting	16	MAPFRE Insurance	60	WOC Care/Destination Worcester/Erin's La. Palace
64	DCL Center, Arena & Convention Center	31	Mass Audubon Society	55	Worcester Breakfasts
1	EMC	66	Milage	40	Worcester Regional Airport (Massport)
37	EnoTailor	41	Moligan County, PSA	2	Worcester Waste
7	The Solar	24	Monsiroom	12	WRTA

■ Employers ■ Vendors
♥ Free Samples



worcesterchamber.org

Chamber Sponsorship and Visibility Opportunities

Build your brand with Chamber event sponsorship. Enhance your brand awareness in your target market and get your message heard. Sponsoring a Chamber event gets you: promotion of your brand in event marketing, visible brand recognition in the online registration page – used by more than 90 percent of registrants, outreach to the Chamber’s membership of more than 2,500 and an email list of 5,700+!

Seminar Series: Seminars focus on practical applications of business tools that enhance the growth and development of individuals and companies.

AUDIENCE: Business professionals, owners, managers

MARKETING: Event brochures (print and electronic), signage, website recognition, and more

Business Expo Conference & Trade Show: Presented by the Worcester Regional Chamber of Commerce, the Central Mass Business Expo – held each fall at the DCU Center – is one of the largest business-to-business events in the region.

AUDIENCE: Business leaders, presidents, CEOs, managers, entrepreneurs, and other decision makers comprise attendees at this event

MARKETING: Event invitations (print and electronic) for the entire event, and three other invitations, signage, ads in the Telegram & Gazette, Expo website, Chamber website, and more *Subject to change*.

William J. Short Memorial Classic at Green Hill Golf Course: This golf tournament is a big hit among the business community. The Classic at Green Hill Golf Course provides a cost-effective day of play with networking and friendly rivalry. Lunch, dinner, and great prizes are featured at this day-long event.

AUDIENCE: Players who enjoy an occasional day on the course to those who take the game seriously!

MARKETING: Event invitations (print and electronic), signage, website recognition, program book, and more.

Chamber Info Session: These events are designed to orient new and potential members to Chamber benefits and services and to provide a refresher to long-standing members. Orientations are presented quarterly with two held in the morning and two held in the afternoon to accommodate schedules.

AUDIENCE: Chamber Members & Prospects

MARKETING: Event invitations (print and electronic), signage, website recognition, and more

Business After Hours: Business After Hours is held monthly on a Thursday from 5 – 7:30 pm, at various locations. It’s a perfect opportunity to relax and mingle after work with hundreds of other Worcester area business professionals. This popular event is designed to connect professionals in an informal environment

AUDIENCE: Business leaders, sales professionals, marketers are just some of the 150+ attendees at this event

MARKETING: Event invitations (print and electronic), signage, website recognition

Business & Government Forums: These quarterly events bring together businesses and legislators for an opportunity to share ideas and agendas.

AUDIENCE: Business leaders and professionals who want to stay abreast of public policy and legislative issues affecting business

MARKETING: Event invitations (print and electronic), signage, website recognition, and more

President’s Council: The President’s Council welcomes the Chamber’s Executive, Regional Partner, and Corporate members along with the board of directors for important discussions affecting business. This event is held quarterly at no cost to participants. Refreshments are provided and attendance is by invitation.

Annual Meeting: The Chamber's annual meeting is held each year in December and typically draws a crowd of 600+ attendees from all industries. The event includes a president's report, keynote speaker, and the election of board members and officers.

Industry Roundtables: The Chamber's roundtable forums are opportunities for area professionals in a variety of industry sectors and invited guests to exchange ideas and share updates and best practices in the industry; set a legislative agenda; participate in an open discussion about the issues that impact specific industries; discuss workforce needs; learn about new initiatives and programs that support the region's different sectors; and network with other industry professionals. Available sponsorships include: Education, Ethnic and Minority Owned Businesses; Financial Services; Innovation; Leisure and Hospitality; Non-Profit; Retail; and Worcester Neighborhood Business Associations

The Chamber also has advertising opportunities exclusively for Chamber members, including our bi-monthly newsletter, website banner ads, search engine marketing, and the Chamber Exchange tv show. Call Sharyn Williams, Director of Marketing and Communications for more information 508-754-2924, ext. 231, for more information.

For more information about these and other sponsorship opportunities, contact Christina Andreoli, Vice President at 508.753.2924, ext. 236 or candreoli@worcesterchamber.org

Thank you to our Generous Sponsors

MONSTER

FIND BETTER



DESTINATION
WORCESTER
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worcesterregionalairport 



Supporting Sponsors



For Business. For Living. For You.

Live. Work. Play. Stay! Career, Internship and Live Local Fair