# **NEED HELP STARTING OR GROWING YOUR BUSINESS?**

LEARN ABOUT Creating a Business Plan | Start-up Costs & Funding | Marketing & Sales | More!

Presented By

SΒΛ

U.S. Small Business

Administration



## **ABOUT THE FORUM**

On Friday, May 12, 2023, the Worcester Regional Chamber of Commerce and the U.S. Small Business Administration are connecting greater Worcester to the Entrepreneurship Ecosystem for the 8<sup>th</sup> annual Woostapreneur's Forum.

### FORMAT

The forum includes panel discussions with business owners and experts and opportunities for attendees to network with lenders and service providers. The Chamber will be engaging in outreach to the immigrant and minority business community and entrepreneurs; startup and student entrepreneurs will be encouraged to attend as well.

### Friday, May 12, 2023

7:30am - 12noon Hogan Campus Center, College of the Holy Cross

#### Sponsorship Opportunities

Presenting \$5,000 (SOLD), Gold \$3,000; Silver \$2,000; Bronze \$1000

## **SPONSOR BENEFITS**

- Company logo on all print collateral associated with the event
- Company logo on welcome slide and promotional materials during the conference
- Company logo on the Chamber's website
- Company logo in broadcast emails promoting the conference
- Company representative at a table at the exhibitor area for area resources during the event (send name and email by April 20)
- Attendee list with email addresses
- Presenting and Gold only—Premier placement at the exhibitor area for area resources
- Presenting and Gold only—Opportunity to speak on Daily Radio Blast about the event
- Presenting only—Opportunity to have an expert on the panel
- Presenting only—Opportunity to give a 2-minute welcome message to attendees

## CONTACT

Karen Pelletier <u>kpelletier@worcesterchamber.org</u>