



SPONSORSHIP OPPORTUNITIES

The Breakfast Club is a quarterly event held by the Chamber to pay tribute to individuals, civic entities, businesses, and other organizations for major contributions to economic growth, improving the quality of life in the region, major milestones, and other activities which enhance the Worcester region. The event draws close to 200 high level professionals and decision-makers from the region.

PRESENTING SPONSOR | INVESTMENT \$7,500

BENEFITS

- A table of 10 at the event
- Logo in e-mail event promotion sent to 5,300+ business professionals
- Logo promoting the event in the Chamber's e-newsletter
- Company mentioned/tagged in Chamber social media posts promoting event
- Opportunity to display the sponsor's company signage in the room.
- Company logo on a tent card on each table (produced by the Chamber).
- Opportunity to distribute promotional items on tables (i.e. key chains, pens, etc.) via sponsor's personnel on the morning of the Event. (NO PAPER ITEMS PLEASE.)
- Opportunity for a company display at the event.
- Three-minute promotional opportunity by a company representative at the beginning of the event.
- Use of the Chamber's mailing list (one time) of more than 4,600 area businesses (a \$250 value)

SUPPORTING SPONSOR | INVESTMENT \$5,000

BENEFITS

- A table of 10 at the event
- Logo in e-mail event promotion sent to 5,300+ business professionals
- Logo promoting the event in the Chamber's e-newsletter
- Company mentioned/tagged in social media posts promoting event
- Opportunity to display the sponsor's company signage in the room.
- Company logo on a tent card on each table (produced by the Chamber).
- Opportunity to distribute promotional items on tables (i.e. key chains, pens, etc.) via sponsor's personnel on the morning of the Event. (NO PAPER ITEMS PLEASE.)
- Two-minute promotional opportunity by a company representative at the beginning of the event.
- Opportunity for a company display at the event.

COFFEE SPONSOR | INVESTMENT \$500

BENEFITS

- Signage at the coffee station
- Signage at each table
- Company name listed as coffee sponsor included on the event e-vite
- Thank you mention in emcee script

