



SPONSORSHIP OPPORTUNITIES

Recruit. Retain. Incubate.

StartUp Worcester A Partnership Between Worcester Regional Chamber of Commerce, The Venture Forum, and WorcLab

OUR MISSION

StartUp Worcester is an important initiative of the Worcester Regional Chamber of Commerce, The Venture Forum, and WorcLab to launch and to provide support as well as space for the region's budding entrepreneurs. The initiative helps to incubate new businesses and retain the bright young graduates of the area's college and universities. StartUp Worcester encourages entrepreneurs to grow their business here – where they have access to everything they need to succeed.

LEAD SPONSOR | \$5,000

- Company logo on permanent signage at WorcLab
- Opportunity to speak at two receptions for StartUp Worcester members
- Opportunity for an interview, with a StartUp Worcester member, on Chamber Exchange: The TV Show with Tim Murray
- Company named in all related press releases
- Company logo in print advertisements
- Company logo in event ad on related Chamber email blasts
- Option to provide promotional giveaway at StartUp Worcester member events
- Company logo on program web page with link

SUPPORTING SPONSOR | \$2,500

- Company logo on permanent signage at WorcLab
- Company logo in print advertisements
- Company logo in event ad on related Chamber email blasts
- Option to provide promotional giveaway at StartUp Worcester member events
- Company logo on program web page with link

BENEFITS

In addition to the benefits of membership in WorcLab and the Chamber, participants will find support through monthly events presented by The Venture Forum. Topics focus on practical information including product launches, marketing, sales, funding sources, building teams and protection of intellectual property and networking events with investors and other service providers, business pitches and other events that support these entrepreneurs.

Participants also receive mentors from SCORE, a service of the SBA, with whom they will receive support and guidance. Each StartUp Worcester membership awarded is valued at more than \$1,500 (Chamber, WorcLab shared office and The Venture Forum memberships). Access to resources, network and publicity are invaluable to help companies get to the next level.

This program runs September-August.

