



SPONSORSHIP OPPORTUNITIES

The Worcester Youth Leadership Institute (WYLI) is a partnership between the Worcester Regional Chamber of Commerce, MassHire Central Workforce Board, WCAC, the United Way of Central Massachusetts, and the City of Worcester's Youth Opportunities Office. The Institute offers students a six-week learning experience and exposure to a variety of businesses, Worcester landmarks, and mentors. The Institute is part of a broader effort by the Chamber of Commerce to develop and mentor Worcester's future leaders. The program is free for the participants and in fact most students come from the YouthWorks program and attend the program during work hours and are paid for their time.

PRESENTING SPONSOR | \$5,000

- Showcased as Presenting Sponsor on press release and any public notifications
- Opportunity to give collateral to WYLI participants
- Opportunity for company representative to speak at graduation programs (typically 3-5 minutes)
- Opportunity for company representative to be interviewed on Tim Murray's Chamber Exchange Spectrum News1 program about WYLI
- Company logo on agenda distributed at each weekly meeting
- Quote from company in press release about the program

SUPPORTING SPONSOR | \$2,500

- Showcased as Sponsor on press release and any public notifications
- Opportunity for company representative to speak at graduation program (typically 3-5 minutes)

STUDENT SPONSOR | \$500 (5 AVAILABLE)

- All of the participants are paid through the YouthWorks program. This would allow for a spot to be reserved for students who are not a part of the YouthWorks program and want to participate. The sponsor could designate a school or a student they wish to sponsor/nominate.

