

Wednesday, March 29, 2017

Thank you to our employers!

The Worcester Regional Chamber of Commerce Career Fair Committee extends warm greetings to all employers and graduate programs for their participation in the **Live. Work. Play. Stay! Career, Internship and Live Local Fair**. We appreciate your time and outreach to our students.

In this document you will find information about other Chamber efforts and individual campus career services offices. We hope you appreciate our *green* approach and accept this PDF as your Employer Packet in lieu of a folder filled with paper upon your arrival.

Sincerely,

Karen Pelletier Director of Higher Education-Business Partnerships

Worcester Regional Chamber of Commerce 446 Main St., Suite 200 | Worcester, MA 01608 508.753.2924, ext. 229 kpelletier@worcesterchamber.org

Employer Packet

This PDF contains all the information you need about our fair. We hope you find this format convenient and eco-friendly. Please consider downloading a copy to your computer rather than printing. The day of the fair, you will receive only a small table sign and nametags.

If you have additional questions, please call Karen Pelletier at 508.753.2924, ext. 229 or email kpelletier@worcesterchamber.org.

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Download Parking Permit

About the Chamber



The Worcester Regional Chamber of Commerce is comprised of the City of Worcester and five affiliate partner chambers who are: Auburn, Blackstone Valley, Central Mass South, Wachusett Area, and Webster Dudley Oxford. Together, these chambers and Worcester represent 35 cities and towns in Central Mass and 2,300 member organizations.

As a membership organization, the Chamber's mission is to help businesses grow and prosper. The Chamber does this through its Recruit, Retain, Incubate strategy to create an economic climate favorable to doing business in the region. The Chamber recruits new businesses to the region through economic development efforts such as working with developers and realtors to highlight areas for new businesses growth and expansion. The retain strategy works to assist businesses with issues such as local permitting, advocacy on things such as the commercial tax rate, and providing programs to help them grow their business. The Chamber incubates new businesses through a variety of channels including StartUp Worcester. The Chamber's Higher Ed – Business Partnership is an important part of all of these strategies as we work to capitalize on the intellectual capital of the 38,000+ students who attend our local colleges and universities.

Chamber Higher Ed-Business Partnership

Education is a serious business in Worcester. Worcester is home to 12 colleges and universities, with a combined 38,000 students. With more than 10,000 faculty and staff at our area colleges and universities, higher education is Worcester's second largest industry—creating a hub of expertise right in our city.

The Worcester region offers students a wealth of learning opportunities – including a first-rate teaching hospital, and a top-notch veterinary, pharmacy and bioengineering school. In addition to the positive and enriching influence such academia offers to the community, the total economic impact of Worcester area institutions on the Commonwealth of Massachusetts is estimated to be more than \$2.5 billion.

Worcester area colleges and universities are an important part of the Chamber's strategy to recruit, retain and incubate businesses in the region. The vast resources offered by our institutions of higher education are one of our strongest assets. With that in mind, the Chamber recently fundraised for and launched the Higher Education - Business Partnership. The focus of the partnership is to strengthen the relationship between the business and higher education communities for workforce pipeline development, talent retention and economic development. This Partnership includes a multi-pronged approach and new initiatives such as:

Live. Work. Play. Stay! Internship, Career and Live Local Fair: The Chamber hosts this third annual event that combines a career fair and a local graduate school fair for current area college students looking for internships and/or their first job after graduation. The best talent retention tool we have is to connect students with jobs!

Hire Ed: This Chamber seminar series teaches the soft skills college interns need to compete in today's job market and succeed in their career. Training topics are: critical thinking / problem solving, professionalism / positive attitude, integrity / trustworthiness, business communication, how to be a team player, work ethic.

InternHub.com: InternHub is a partnership between the Worcester Regional Chamber of Commerce, Higher Education Consortium of Central Massachusetts, the Federal Reserve Bank of Boston, and the Greater Boston Chamber of Commerce. This free service aims to retain the region's talented young workforce, support existing businesses by providing a free resource for posting and finding internships.

Human Resources Roundtable: The number one concern of Chamber member businesses, no matter the industry or size, is access to a skilled workforce. In 2014, the Chamber started the Higher Ed-Business Partnership, largely to try to leverage the 12 area colleges as a talent resource for local employers. Building connections between career services and recruiters is key, but also addressing the needs of managers and HR professionals as they adjust to the millennial employee. The Chamber's roundtable works to understand the challenges and needs of the Human Resources—from workforce, to retention best practices, to regulatory changes.

Career Services Directors Committee: This committee exchanges ideas and coordinates programming designed to connect employers to campus career services through employer visits, seminars, visiting experts, career fairs, and more.

Familiarization Tours: Chamber of Commerce are offers free familiarization tours for talent acquisition teams from member businesses and front line staff from colleges, universities, area attractions, restaurants and hotels to go over some great talking points for the city, give you some helpful collateral and hear from you what candidate/visitor concerns or misconceptions are about the city so we can offer solutions.

#Elevate: Millennials (Adults between the ages of 19-35) are the largest generation in the workforce. The Worcester Regional Chamber of Commerce understands the importance attracting and retaining this generation to our region. We launched the #Elevate campaign to make Chamber events more inviting and inclusive to young professionals. The year-long campaign highlights signature Chamber events as well as some new events designed with the young professional in mind.

Worcester Student Government Association: WSGA is a committee with delegates from each of the area colleges and universities' student government association. The Chamber has a unique partnership with the WSGA and meets monthly to discuss ideas and opportunities to work together. The Chamber and WSGA have surveyed students on consumer and shopping related interests as a recruitment tool to attract new businesses to Worcester's downtown.

StartUp Worcester: A program to help entrepreneurs grow and expand their business concepts. The goal of StartUp Worcester is to retain young talent by providing the support necessary to help them establish their own business locally. Students apply for acceptance into the program that affords them a year membership in the Chamber, co-working space at WCTI, and The Venture Forum where monthly programming provides guidance and education.

> Visit our Website to learn more! www.worcesterchamber.org

Worcester Area College Career Services

Anna Maria College

50 Sunset Lane, Worcester, MA 01612

www.annamaria.edu

Phone: (508) 849-3345 Fax: (508) 849-3343 E-mail: careerservices@annamaria.edu

Anna Maria is a four-year coeducational, Catholic college offering bachelor's and master's degree programs, in addition to continuing education and certificate programs. Rooted in the liberal arts and sciences with an emphasis on career preparation, AMC offers academic excellence in both on-ground and on-line formats. Service learning is an integral part of the curriculum. The over 30 undergraduate degree programs include art therapy, business, criminal justice, education, fire science, health science, legal studies, music therapy, nursing, paramedic science, psychology, sport management, and social work. Anna Maria also offers master's degree programs in business administration, counseling psychology, criminal justice, education/special education, emergency management, fire science, occupational and environmental health safety, and public administration. Employers can post job, internship and/or volunteer opportunities free of charge on an electronic job board at www.collegecentral.com/annamaria. AMC's Career Fair is April 27, 9am-12noon.

Assumption College

500 Salisbury Street, Worcester, MA 01609 Shannon Curtis, Dir., Career Development & Internship Center James Monette, Experiential Learning Coordinator, Business Dept.

www.assumption.edu

Phone: (508) 767-7227

E-mail: careerdevelopment@assumption.edu

Phone: (508) 767-7509

E-mail: jj.monette@assumption.edu

Founded in 1904 by the Augustinians of the Assumption in Worcester, Mass., Assumption College offers 42 majors and 48 minors in the liberal arts, sciences, business, and professional studies, through an educational experience grounded in the rich Catholic intellectual tradition coupled with professional programs. The curriculum enables students to gain a depth and breadth of knowledge that lead to professional success and personal fulfillment. Students become engaged participants in Assumption's classic liberal arts education - exploring new ideas and making connections across disciplines. To prepare for the workforce, students learn cutting-edge theory and best practices, and development excellent communication and critical-analysis skills. Assumption graduates are also known for their thoughtful citizenship and compassionate service to their community. To post jobs and internships and to register for Career Fairs and other events, employers are encouraged to visit our recruiting site, Assumption Career Connection, at http://assumption-csm.symplicity.com/employers. There is no charge to post job and internship opportunities.

Becker College

61 Sever Street, Worcester, MA 01609 Leslie Germond, Asst. Dir., Career Education Rich Davino, Dir, Career Education

www.becker.edu

Phone: 774-354-0448

E-mail: leslie.germond@becker.edu E-mail: Richard.davino@becker.edu

The Princeton Review ranks Becker College as one of the best 379 colleges in the U.S. and Becker's undergraduate video game design program as one of the top 2 in Massachusetts and top 10 nationwide. In 2011, Becker was designated by the Patrick-Murray administration as host of the Massachusetts Digital Games Institute (MassDiGI). Becker serves 1,800 students from across the country and around the world and offers a wide range of quality degree programs that launch careers including nursing, animal studies, veterinary science, business, criminal justice, design, education, psychology, exercise science and biology, coupled with a variety of adult learning options. College graduates today will have more than 15 jobs by the age of 40. That's why Becker College develops within each student an agile mindset, so they have both the knowledge and the skills that will enable them to effectively adapt to today's fast-changing marketplace. With campuses in Worcester and Leicester, Mass., Becker College traces its history from the union of two Massachusetts educational institutions—one founded in 1784 and the other in 1887—and has over 22,000 alumni worldwide. Employers are welcome to register and post employment, internship and volunteer opportunities free of charge at www.myinterfase.com/becker/employer/home.

Clark University

950 Main Street, Worcester, MA 01610 Vickie Cox-Lanyon, Director of Career Services

Brian Hanna, Assistant Director of Career Services/Employer Relations

www.clarku.edu

Phone: (508) 793-7258
E-mail: vcoxlanyon@clarku.edu
E-mail: bhanna@clarku.edu

Clark University is an internationally diverse, socially engaged university where students want to make a difference. Clark's pioneering model of education known as LEEP (Liberal Education and Effective Practice) combines a robust liberal arts experience with authentic engagement in the world and workplace. Clark is one of only 40 schools nationwide featured in Loren Pope's book *Colleges that Change Lives*, based on its commitment to undergraduate research, diversity, civic values, social change, and its unique program of liberal studies. Each year over 1000 undergraduate and graduate students receive degrees from Clark and secure positions with corporations, government and nonprofit organizations.

College of the Holy Cross

1 College Street, Worcester, MA 01610

Maura Sweeney, Associate Director - Employer Relations

www.holycross.edu

Phone: (508) 793-3880

E-mail: msweeney@holycross.edu

Founded in 1843, College of the Holy Cross is a highly selective, four-year college of approximately 2,900 students. One of the nation's leading liberal arts institutions, Holy Cross offers an academically challenging and personally fulfilling education in the Jesuit tradition. The Holy Cross experience is characterized by an emphasis on open exploration and far-ranging curiosity that inspires our students to ask more of themselves — academically, spiritually, and in their personal development. Holy Cross graduates go on to lead meaningful lives that marry passion and purpose in positions ranging from members of Congress and leading scientific researchers to CEOs in the business and nonprofit sectors. Together, our alumni constitute a loyal family—and powerful global network—of successful professionals and engaged citizens.

Massachusetts College of Pharmacy & Health Sciences University

19 Foster Street, Worcester, MA 01608

Jeanette Doyle, Asst. Dir., Center for Professional Career Development

Marie Sullivan, Career Advisor

www.mcphs.edu

Phone: (508) 890-8855

E-mail: <u>Jeanette.Doyle@mcphs.edu</u> E-mail: <u>Marie.sullivan@mcphs.edu</u>

Founded in 1823, MCPHSU is the second-oldest college of pharmacy in the United States and the oldest institution of higher education in the city of Boston. Boston's oldest college is now Worcester's newest. An accelerated Doctor of Pharmacy program prepares graduates who are actively recruited for well-paying jobs by leading employers, including hospitals, public health institutions, private research institutes, corporations, pharmaceutical companies and retail chains.

Nichols College

Office of Career Services
121 Center Road, Dudley, MA 01571
Liz Horgan, Director of Career Services
Lori Smith, Associate Director of Career Services
Abby Gould, Employer Relations Associate

www.nichols.edu/careerservices

Phone: (508) 213-2489

E-mail: elizabeth.horgan@nichols.edu E-mail: lori.smith@nichols.edu E-mail: Abby.gould@nichols.edu

Nichols College, chartered in 1815, strives to develop tomorrow's leaders through a dynamic, career-focused business education. Students may earn a bachelor's degree or Master of Business Administration through day, evening, accelerated and online continuous enrollment programs. Students are transformed into successful graduates who respond to challenges, are eager for responsibility, and assume significant roles in the global economy. Nichols' Office of Career Services uses an online recruiting system, "Road to Success," which provides an easy way to access students at no cost. This program replaces the need for sending job listings by paper, email or fax. Once registered, you will be able to view student resumes, participate in oncampus recruiting, maintain a profile, post and/or update job listings, internships and more!

Quinsigamond Community College

670 West Boylston Street, Worcester, MA 01606 Faith Wong, Director of Career Services

www.qcc.edu
Phone: 508-854-4439
E-mail: fwong@qcc.mass.edu

Every year over 9,000 individuals come to QCC. More than 85 percent of our students live and pursue careers in the Worcester community. Quinsigamond has crafted over 40 high-quality associate's degree and certificate programs as well as a variety of noncredit options, all designed in response to community and industry needs. **QCC's Career Fair is March 29 10am-1pm**.

University of Massachusetts Medical School

55 Lake Avenue North, Worcester, MA 01655

www.umassmed.edu Phone: (508) 856-8989

The University of Massachusetts Medical School includes the medical school and graduate schools of biomedical sciences and nursing, and offers programs in graduate medical education.

Worcester Polytechnic Institute

100 Institute Road, Worcester, MA 01609 Dave Ortendahl, Director Corporate Relations

www.wpi.edu

Phone: (508) 831-5260 E-mail: dortendahl@wpi.edu

Founded in 1865, WPI was one of the nation's earliest technological universities. At WPI learning has always been about combining theory and practice. Our multi-dimensional approach to education yields more than just graduates; it helps create innovators, inventors, entrepreneurs and most important, leaders. Our academic departments offer more than 50 undergraduate and graduate degree programs leading to bachelor's, master's and PhD degrees, as well as an array of professional certificates. WPI students work side by side with faculty members at the apex of their fields in world-class research facilities. Our professors are committed researchers and scholars who bring their love of research into their classrooms and labs and give students countless opportunities to get involved and solve real-world problems. From the Great Problems Seminars, to the Humanities and Arts project, to the Global Perspective Program, WPI students are tackling some of the most critical problems facing our world today and having life-changing experiences while they're learning. We don't just believe in making the world a better place though science, technology, the arts and humanities – we actually do it. For more information about our employer services and how to post a job for WPI students to see, go to www.wpi.edu/+hireWPI.

Worcester State University

486 Chandler Street, Worcester, MA 01602-2597 Jillian Anderson, Director of Career Services Dianne Matos, Assistant Director

www.worcester.edu

Phone: (508) 929-8072

E-mail: jillian.anderson@worcester.edu
E-mail: dmatos@worcester.edu

Worcester State University offers more than 50 undergraduate programs organized into two schools: the <u>School of Education</u>, <u>Health, and Natural Sciences</u> and the <u>School of Humanities and Social Sciences</u>. The University awards Bachelor of Arts (B. A.) and Bachelor of Science (B. S.) degrees in 25 academic disciplines as well as minors in 30 academic programs and eight interdisciplinary minors or concentrations. Through Career Services, employers are invited to list full-time and part-time jobs, summer jobs and internships. Our staff can advise you on the most effective approaches to help you reach the well-qualified students and alumni that you seek. We invite you to contact us.

For additional information on the services provided by a specific career center, please contact them directly.

Career Fair 2017

How We Marketed This Event to Students

- Ads in student newspapers
- Emails to students
- Posters
- Flyers
- Social Web, Twitter and Facebook
- Links on campus websites
- Announcements at Student Government meetings
- Press release sent to campus alumni associations and local newspapers

About Our Students

Approximately 38,000 full-time students enroll at our local institutions each year. From that vast pool, 8,000 students graduate annually with certificates and degrees ranging from associate's to doctoral. Our students are educated in a wide array of majors.

Class of 2014 at a glance:

The 12 area colleges graduated 8,722 students with certificates, associate's, bachelor's, master's and doctoral degrees. Some key occupational areas are:

Occupational Area	# of Graduates	% of Total Graduates
STEM	2406	28%
Business /Management/Marketing	1378	16%
Health & Medicine	1255	14%
Education / Liberal Arts	984	11%
Human Services	794	9%
English / Communications	409	5%

About past Career Fair Student Attendees

600 students attended from 12 area colleges and beyond for our 2015 & 2016 fairs

EDUCATION LEVEL	TOP 5 MAJORS
Seniors44%	Business
Juniors24%	Engineering
Alumni10%	Communications
Sophomores8%	Finance
First Year Students5%	Information Technology

Worcester State University Directions & Parking Information

For directions go to: http://www.worcester.edu/Directions/

Parking

Please see the Career Fair Campus Map. To unload before parking, pull into "Bus Only Lane" along the side of the Wellness Center (#7) in the "O" Parking Lot. Volunteers will be there to direct you to your table.

Employers may park in any Commuter space on campus with the parking permit.

Complimentary parking. PARKING PERMIT required.

Load in through Wellness Center Entrance A, B or C on the venue map.

Electricity & Wireless Access at the Fair

Access to electricity is limited and must have been arranged in advance.

The venue is equipped with free WiFi.

Chamber Sponsorship and Visibility Opportunities

Build your brand with Chamber event sponsorship. Enhance your brand awareness in your target market and get your message heard. Sponsoring a Chamber event gets you: promotion of your brand in event marketing, visible brand recognition in the online registration page – used by more than 90 percent of registrants, outreach to the Chamber's membership of more than 2,500 and an email list of 5,700+!

Round Tables | \$4,000

The Chamber's roundtable forums provide opportunities for professionals in a variety of industry sectors to: exchange ideas and best practices; set a legislative agenda; discuss workforce needs; learn about new initiatives and programs; and network. Available forums:

- Construction
- **Diverse Professionals**
- Financial Services
- **Human Resources**

Learn More

StartUp Worcester | \$2,500-\$5,000

StartUp Worcester is an important initiative of the Worcester Regional Chamber of Commerce's Higher Education - Business Partnership, The Venture Forum, and Worcester Clean Tech Incubator to launch and to provide support as well as space for the region's young entrepreneurs. The initiative helps to incubate new businesses and retain the bright young graduates of the area's college and universities. StartUp Worcester encourages entrepreneurs to grow their business here - where they have access to everything they need to succeed.

More Information >

#Elevate Marketing Campaign | \$1,000-\$7,000

Young Professionals Night Out, August 16 | \$2,000

Millennials (Adults between the ages of 19-35) are the largest generation in the workforce. The Worcester Regional Chamber of Commerce understands the importance attracting and retaining this generation to our region. We are launching the #Elevate campaign to make Chamber events more inviting and inclusive to young professionals. Sponsors of the #Elevate campaign will have prime visibility in the Chamber's first extensive outreach to young professionals. The year-long campaign will highlight signature Chamber events as well as some new events designed with the young professional in mind.

More Information >

142nd Annual Business Meeting | December 1

Held each December, the Annual Business Meeting is an informative program spotlighting the Chamber's

mission, goals, and accomplishments. This popular luncheon event features a keynote address by a distinguished guest and in 2015 welcomed more than 700 business leaders, presidents, CEOs and other decision makers.

\$15,000 | Presenting Sponsor \$10,000 | Signature Sponsor \$5,000 | Corporate Sponsor \$2,500 | Supporting Sponsor

Learn More >

Women's Information Network | \$7,500

This is a year-long presenting sponsorship with 10 events with 40-70 attendees each month. The Women's Information Network (WIN) meets once a month (typically on Tuesdays) from noon - 1:30 p.m. Venue locations are subject to change and typically are held at the Chamber. WIN features quest speakers; workshops; demonstrations; and networking opportunities.

More Information >

Worcester Youth Leadership Institute | \$2,500 - \$5,000

This partnership between the Chamber, Central Massachusetts Workforce Investment Board, the United Way, United Families for Change, Worcester Community Action Council, and the City of Worcester's Youth Opportunities Officer offers students a seven-week summer learning experience and exposure to businesses, Worcester landmarks, and mentors. The Institute and is part of a broader effort by the Chamber to develop and mentor Worcester's future leaders.

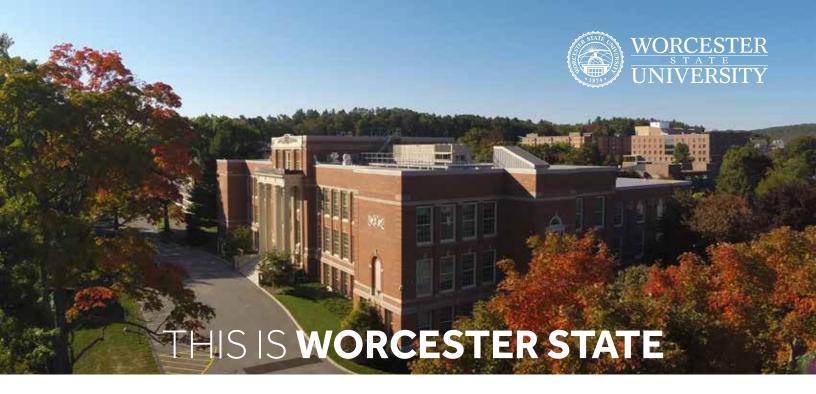
Learn More >

HIRE-ED | \$5,000

The Chamber's Hire Ed program is a 6-week professional development series for college interns which teaches the soft skills they need to succeed in their career. Training topics are: critical thinking / problem solving, professionalism / positive attitude, integrity / trustworthiness, business communication, how to be a team player, and work ethic. In addition to the workshops, students are exposed to 6 local employers and hear from their recruiters on their hiring process and what they look for in new hires.

Learn More >

The Chamber also has advertising opportunities exclusively for Chamber members, including our bimonthly newsletter, website banner ads, search engine marketing, and the Chamber Exchange tv show. Call Sharyn Williams, Director of Marketing and Communications for more information 508-754-2924, ext. 231, for more information.



The perfect place to hold your next event

The venues at **Worcester State University** can accommodate a variety of events such as conferences, meetings, receptions and more. Experienced conference service professionals in the Conference and Event Services Office, are well-equipped to help coordinate your event. Our University offers an array of venues including auditoriums, conference rooms, multipurpose rooms, state of the art gymnasiums, classrooms, and lecture halls.

- Our campus is centrally located to all the experiences the city of Worcester has to offer.
- Enjoy comfortable residence halls that offer lodging in a variety of configurations at affordable prices.
- Worcester State University offers an on site catering service for your convenience.
- Worcester State's venues offer diverse meeting spaces for events of any size and budget. Come for a day, or stay the week.
- Our Auditorium is perfect for your next dance performance or theater performance with seating up to 1,000 people.

To view all venues or plan an event: www.worcester.edu/conferences.

To make a reservation: www.worcester.edu/eventreservations.

Make the grade with Worcester State University's venues!





Internship, Career and Live Local Fair

Employer and Graduate Program Directory

Table #	Company
1	Alternatives
2	Barton Associates
3	Benchmark Office Systems Inc.
4	Christopher House of Worcester
5	AbbVie Bioresearch
6	Fidelity Bank
7	Harvard Pilgrim Health Care
8	Machado Consulting
9	Collaborative for Educational Services
10	Primetals Technologies
11	Reliant Medical Group
12	Stop & Shop Supermarket Company
13	Community Healthlink
14	Devereux Advanced Behavioral Health
15	ten24 Digital Solutions
16	Verizon Wireless
17	Disaster Restoration Services, LLC
18	Eaton Corporation
19	Knight's Airport Limousine
20	Assumption College
21	Becker College Accelerated
22	Clark University
23	Framingham State University
24	Nichols College
25	UMASS Medical School
26	Worcester Polytechnic Institute (WPI)
27	Worcester State University
28	Evergreen Center
29	Renewal by Andersen
30	Renewal by Andersen
31-32	National Grid
33	LUK Crisis Center, Inc.
34	Saint-Gobain
35	TJX

36	Rotmans
37	Perkins
38	Jewish Healthcare Center
39	HMEA
40	Commerce Bank & Trust
41	UniBank
42	UMass Memorial Medical Center
43	Youth Opportunities Upheld
44	Olympus Corporation of America
45	Operon Resource Management
46	Wingate Healthcare
47	My Choice Programs, Inc.
48	Omniverse Financial & Insurance Services
49	Tri State Truck Center, Inc.
50	Worcester Railers HC
51	Webster Five Cents Savings
52	The Hanover Insurance Group
53	Unum Group
54	The New England Center for Children
55	Habitat for Humanity MetroWest
56	Horizon Insurance LLC
57	RCAP Solutions, Inc.
58	PUREhaven ESSENTIALS
59	Liberty Mutual Insurance
60	Seven Hills Foundation
61	Worcester State University
62	NAI Glickman Kovago & Jacobs
63	Robert F. Kennedy Children's Action Corps.
64	Prudential Advisors
65	Snapchef
66	The Bridge of Central Massachusetts
67	Back To Health Chiropractic
68	Cutler Associates, Inc.
69	The Learning Hub & StartUp Worcester
70	Bryte Photo





WORCESTER REGIONAL

WSU PARKING PERMIT



WSU Career Fair March 29, 2017

STATE	REGISTRATION

Upon acceptance of this permit I will park in the surface commuter parking areas only.

I understand that failure to do so may result in my vehicle being ticketed and/or towed.

Worcester State University will not be responsible for any damage to vehicles towed from campus.