



SPONSOR OPPORTUNITY

The Breakfast Club is a quarterly event held by the Chamber to pay tribute to individuals, civic entities, businesses, and other organizations for major contributions to economic growth, improving the quality of life in the region, major milestones, and other activities which enhance the Worcester region.

The event draws 325 - 400 high level professionals and decision-makers from the region.

PRESENTING SPONSOR

INVESTMENT **\$7,500**

BENEFITS

- A table of 10 at the Event
- Sponsor's logo on color event invitation mailed to more than 4,000 Chamber members
- Logo with link in the e-mail Event promotion sent to 7,000+ Chamber member email addresses
- Logo promoting the event in the Chamber's e-newsletter
- Promotion in the Telegram & Gazette special section that "wraps" around that day's edition of the paper — to the entire circulation and distributed at the event.
- Opportunity to display the sponsor's company signage in the room.
- Company logo on a tent card on each table (produced by the Chamber).
- Company logo displayed prominently on the Chamber's Web site in a banner ad prior to the Event
- Opportunity to distribute promotional items on tables (i.e. key chains, pens, etc.) via sponsor's personnel on the morning of the Event.
- NO PAPER ITEMS PLEASE.
- Opportunity for a company display at the Event.
- Three-minute promotional opportunity by a company representative at the beginning of the Event.
- Use of the Chamber's mailing list (one time) of more than 4,000 area businesses (a \$250 value)
- Opportunity to advertise at a special rate in the T&G special section.

COFFEE SPONSOR

INVESTMENT **\$500**

BENEFITS

- Signage at the coffee station
- Signage at each table
- Company name listed as coffee sponsor included on the program invite
- Thank you mention in emcee script

CONTACT

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