

CHAMBER EXCHANGE



A QUARTERLY PUBLICATION OF THE WORCESTER REGIONAL CHAMBER OF COMMERCE

2020 ADVERTISING RATES & DEADLINES

AUDIENCE AND CIRCULATION

Chamber Exchange the Newspaper is published quarterly by the Worcester Regional Chamber of Commerce in Feb., May, Aug., and Nov.

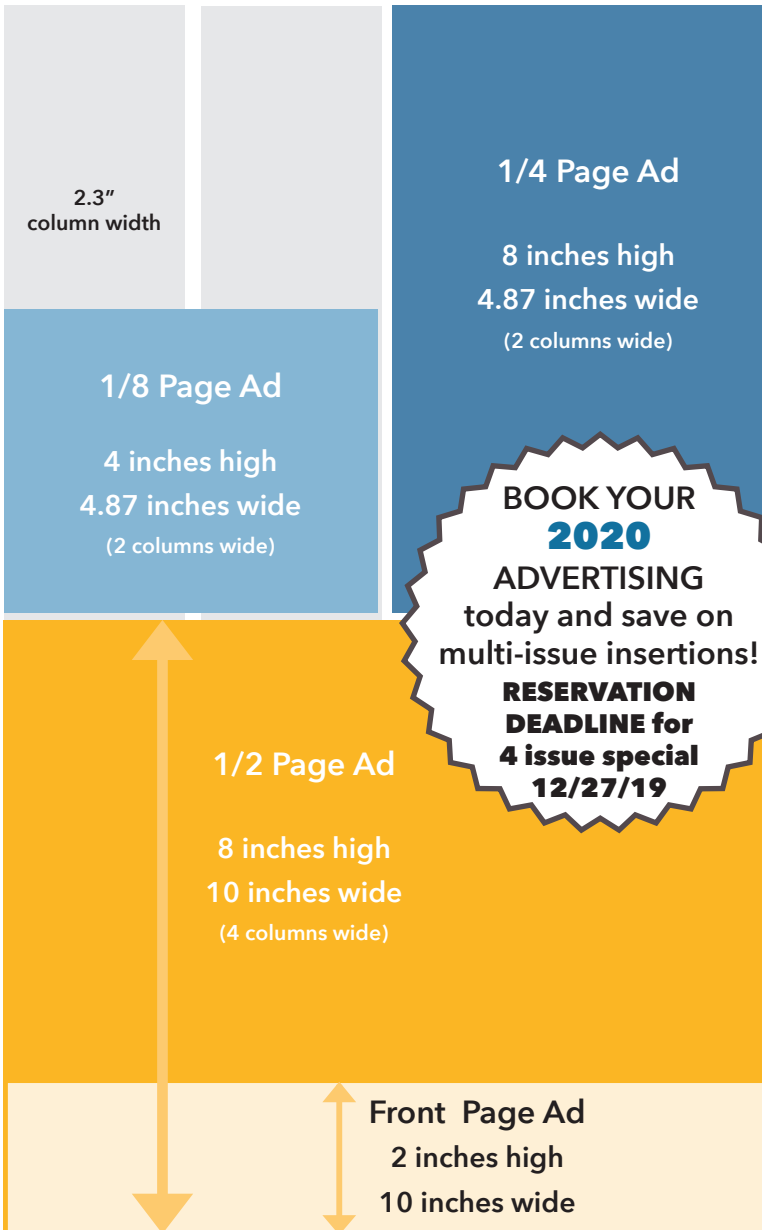
AUDIENCE | Business professionals, chamber members, elected officials, engaged citizens, consumers.

CIRCULATION | 20,000 copies are printed and distributed as follows:

- Mailed to 6,500 Chamber members / business professionals
- Mailed to 10,500 registered voters in the City of Worcester
- Balance distributed at Chamber events & key locations throughout the city.

Image formats accepted:
PDF FLATTENED (preferred), EPS, TIF. Full Color.
 Not responsible for color registration issues.

NOTE: MS Word, Publisher, Powerpoint, and jpeg files are **NOT ACCEPTED**.



COST

Feb., May, Aug., Nov. 2020

Ad Size	Cost Per Issue	Cost for 4 Issues
Full Page	\$825	\$2,800 (\$700 / issue)
Half Page (horiz)	\$465	\$1,600 (\$400 / issue)
Half Page (vert)*	\$465	\$1,600 (\$400 / issue)
Quarter Page	\$285	\$1,100 (\$275 / issue)
Eighth Page	\$155	\$ 600 (\$150 / issue)

PREMIUM POSITIONS - FULL PAGE

Back Cover.....	\$1,350
Inside Front.....	\$1,150
Inside Back	\$1,100
Centerspread Single	\$1,000
Front Page (10" x 2").....	\$ 575

DEADLINES

PUBLICATION DATE	RESERVATION DEADLINE	SUBMISSION DEADLINE
FEB. 14, 2020	Jan. 3	Jan. 10
MAY 15, 2020	April 3	April 10
AUG. 14, 2020	July 3	July 10
NOV. 13, 2020	Oct. 2	Oct. 9

*Quantity Limited

Full Page Ad
 16 inches high
 10 inches wide
 (4 columns wide)

FOR MULTIPLE INSERTIONS DISCOUNT, PAYMENT MUST BE MADE AHEAD OF TIME. NON CHAMBER MEMBERS ADD 20% TO PRICING

Design service is not available from the Chamber. However, we are happy to recommend a designer. **Ads submitted after the deadline date may not be accepted.**

TO ADVERTISE

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