WORCESTER REGIONAL
CHAMBER OF COMMERCE
RECRUIT | RETAIN | INCUBATE

#ELEVATE YOUR

CAREER | NETWORK | COMMUNITY | IMPACT

CHAMBER OPPORTUNITIES FOR YOUNG PROFESSIONALS

Millennials (Adults between the ages of 22-38) are the largest generation in the workforce. The Worcester Regional Chamber of Commerce understands the importance attracting and retaining this generation to our region. We launched the #Elevate campaign to make Chamber events more inviting and inclusive to young professionals.

We identified 10 events to be a part of the #Elevate campaign, including the Young Professionals Night Out. We will have two of these events in 2020. One on Thursday, January 9, at Fuel America. The second Young Professionals Night Out will be in August in partnership with the Corridor9 young professionals.

Young Professional Night Out Sponsorship Opportunities

One Night Sponsor: $2K

- Company logo in print advertisements for the event
- Company logo in Chamber e-mail blasts about the event
- Tag in social media posts promoting the event
- Opportunity for a brief message in the event reminder email to each registered guest with a web link
- Opportunity to table at the event
- Opportunity to give a brief welcome at the event

Both Nights Sponsor: $3K

- Company logo in print advertisements for each event
- Company logo in Chamber e-mail blasts about each event
- Tag in social media posts promoting the events
- Opportunity for a brief message in the event reminder emails to each registered guest with a web link
- Opportunity to table at each event
- Opportunity to give a brief welcome at each event