



POWER OF WOMEN **SPONSORSHIP OPPORTUNITY**

Power of Women (POW) is a program series and network platform designed to engage, inform and inspire, as well as connect professional women to resourceful women's groups and organizations in our region. Power of Women seeks to accomplish the following objectives:

- Support relationship building among professional women through programs
- Cultivate mentoring opportunities for diverse, multigenerational women at various stages in their career
- Foster collaboration and partnerships among professional women's networks

GOALS

- Engage with professional women, other women's groups, college students
- Stress the power of women: at work, home, and in our communities
- Share information and empower women with impactful speaking sessions to engage all ages

PROGRAMS | 6 - 7 scheduled events annually

QUARTERLY POW LUNCHEONS (Feb., April, Sept., Nov.)

These Impactful, educational, and inspiring quarterly luncheons will be held at a venue (such as Mechanics Hall) and will feature a high-level speaker on a topic of relevance to women. They will provide: networking Opportunities, a full luncheon, and a keynote speaker.

POW MEETUPS (2 to 3 per year)

Hosted by a member business, meetups will be held at various locations around the region for one each of the following formats: networking, facilitated discussions, community service event

INVESTMENT \$7,500 PRESENTING SPONSOR (all events)

- BENEFITS**
- Listed as the sponsor, with logo, on printed marketing material advertising each event
 - Logo included in blast notification to 10,000+ business professionals
 - Listed as the sponsor, with logo, on web page devoted to the POW program
 - Opportunity to provide brief remarks (3 minutes) at the beginning of each session
 - Attendance of up to 10 guests of your choosing at each event
 - Opportunity to provide a give-away at the sponsored event
 - Opportunity to appear on the Chamber's TV and radio shows
 - List of seminar attendees with contact information

INVESTMENT \$500 LUNCHEON SPONSOR (per event)

- BENEFITS**
- Listed as the sponsor, with logo, on printed marketing material advertising their specific event
 - Logo included in blast notification to 10,000+ business professionals
 - Opportunity to provide a give-away at the session
 - Attendance of up to 2 guests of your choosing at sponsored event

MORE INFORMATION

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