

# YOUR DAILY CONNECTION TO THE CENTRAL MASS BUSINESS COMMUNITY!

# DAILY RADIO BLAST



8:45 AM

WCRN 830 AM

Coverage from Worcester to Boston  
and Manchester to Providence

**AIRS EVERY DAY AT 8:45 AM**

PRESENTED BY



WORCESTER REGIONAL  
CHAMBER OF COMMERCE  
RECRUIT | RETAIN | INCUBATE



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## ABOUT THE RADIO BLAST

The Chamber's 12 - 15 minute radio blast takes place daily at 8:45 am Monday through Friday on Radio Worcester at WCRN 830 AM. Over 17K listeners selected WCRN as their favorite station on Tune in.

Led by veteran radio news host Hank Stolz, the interview-style segment features news items and updates geared toward the business community. Guests include Chamber staff, city and state leaders, and member businesses.

Guests from a variety of industries and backgrounds call-in, or appear at the studio, to update listeners on the latest trends in business, local projects, legislation, higher education, events, and other relevant discussions affecting the region's business climate. Pre-recordings of Radio Blast segments are also available to guests and sponsors.

Daily Radio Blasts are promoted on the Chamber's multiple social media channels and other digital platforms and is sent to guests for use on their own marketing channels. The Radio Blast Segments are also published on SoundCloud, iTunes, Spotify, and Stitcher.

**INVESTMENT** | \$12,000 annually  
For monthly rates contact Karen

## SPONSOR BENEFITS

- Daily mention in the Radio Blast
- Logo on all digital and print promotion of the radio blast in emails, social media, and member info sheets about the Radio Blast
- Option to have a company representative call in to, or tape, a Radio Blast segment twice per month
- Option to have the audio archive of each sponsor segment for sponsor use

## CHAMBER SOCIAL MEDIA CHANNELS



WorcesterChamber



@WorcesterChamber



@chamberworc



@WorcesterChamber



Worcester Regional Chamber of Commerce



YouTube

## FOR MORE INFORMATION ON SPONSORSHIP, CONTACT

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## ABOUT OUR SPONSOR



YOUR INFO HERE