## TUNE IN TO THE CENTRAL MASS BUSINESS COMMUNITY!



Airs every Wednesday from 9 am - 10 am

PRESENTED BY





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## **ABOUT THE SHOW**

The Chamber's radio show, the Voice of Business, is an hour-long weekly broadcast on WCRN 830 AM airing on Wednesdays from 9 - 10 am. The show, which is hosted by various Chamber staffers is also available as a podcast on SoundCloud.

The interview format features guests from a variety of industries and backgrounds on topics of interest to the business community. The show keeps listeners up-to-date on the latest trends in business, local projects, legislation, higher education, events and other relevant discussions affecting the region's business climate.

Taping takes place every Monday at 2 pm at the Telegram & Gazette podcast studios at 100 Front Street in Worcester. The audio is archived and sent to quests which can then be used as promotional material. NOTE: During the pandemic, the radio show is taped via call-in.

## FOR MORE INFORMATION AND TO BE ON THE SHOW, CONTACT

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