

PREMIER EVENTS BUSINESS AFTER HOURS



WORCESTER
REGIONAL
CHAMBER OF COMMERCE

SPONSORSHIP OPPORTUNITIES

Reach hundreds of business professionals by sponsoring the Chamber's Business After Hours event, a monthly, early evening, networking opportunities at great locations. Hundreds of professionals make great business contacts and have fun doing it in this casual, after hours environment.

The Chamber offers premier editions of the after hours event. They are:

- Annual Chamber Awards Event (May)
- Chamber Affiliates Event (Varies)
- Holiday Networking Event (December)

PREMIER EVENT SPONSOR

Event Sponsorship Fee is \$2,500 and includes the following benefits:

- Sponsor logo on event invitation mailed to more than 5,500 Chamber members and professionals.
- Promotion in the Chamber's broadcast email advertising the Event including an email to more than 9,800 area business professionals.
- Mention of your company name on radio advertising on WXLO 104.5FM, the Chamber's media partner for the event.
- Your company's logo displayed prominently on the Chamber's Web site in a banner ad prior to the event.
- Social media promotion including Facebook and Twitter.
- Appearance on a segment of the Chamber's TV show – Chamber Exchange.
- Opportunity to speak for 3 minutes at the event.
- Sponsor may invite up to 25 guests to the event - please provide name and company of the guests **at least three (3) days** prior to the event.
- Sponsor may display of company banner / signage (depending on venue capacity) at the event.
- Signage with your company's logo at the event (produced by the Chamber).
- Opportunity for a company display and the opportunity to distribute promotional items (i.e. key chains, pens etc.)

PREMIER SUPPORTING SPONSOR

Supporting Sponsorship Fee is \$750 and includes the following benefits:

- Sponsor logo on event invitation mailed to more than 5,500 Chamber members and professionals.
- Promotion in the Chamber's broadcast email advertising the Event including an email to more than 9,800 area business professionals.
- Sponsor may display of company banner / signage (depending on venue capacity) at the event.
- Signage with your company's logo at the event (produced by the Chamber).
- Sponsor may invite up to 10 guests - please provide name and company of the guests **at least three (3) days** prior to the event.

For more details, contact: Karen Pelletier | KPelletier@worcesterchamber.org | 508.753.2924, ext. 229