



The Worcester Green Corps (WGC) is a public/private partnership between the Worcester Regional Chamber of Commerce, the City of Worcester, and the United Way of Central Massachusetts. As the city of Worcester experiences new levels of investment, it is in the community's collective interest to make sure the commercial and residential streets and green spaces are clean and inviting on a year-round basis. The WGC supports efforts by city officials to address these issues by formally establishing a year-round program that leverages the involvement of the business and nonprofit communities to keep Worcester clean, green, and proactive in implementing beautification and environmental best practices throughout the city. In addition to the year-round cleanup and beautification efforts, the WGC has a career readiness program, which offers youth employment and exposure to a variety of career pathways and transferrable work skills. In order to continue this year-round program, we need your support.

**Accomplishments between July-October of 2021, WGC:**

- Hired 1 full-time and 1 part-time employees
- Supervised 18 WCAC and WBDC youth workers this summer for 6 weeks
- Supervised 5 WCAC youth workers this fall for 12 weeks
- Hosted 7 volunteer events with 155 volunteers
- Covered over 40 miles in street lengths
- Collected 694 bags of trash, amounting to 5,597 pounds of trash
- Completed 4 garden projects, with 6 more planned

**Worcester Green Corps Sponsorship Levels for 2022**

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**Leed-Certified Sponsor -- \$25,000**

- Showcased as "Leed" sponsor on press release and any public notifications
- Opportunity to give collateral to WGC youth participants and other year-long volunteers
- Opportunity for company representative to speak at all career readiness sessions
- Opportunity for company representative to be interviewed on Tim Murray's Chamber Exchange Spectrum News1 program about WGC
- Opportunity to have staff volunteer engagement
- Quote from company in press release about the program
- Quote from company in Chamber Exchange Newspaper Article about WGC which is mailed to Chamber member businesses and every registered voter household in Worcester

**Future Sponsor -- \$15,000**

- Showcased as "Future" sponsor on press release and any public notifications
- Opportunity to give collateral to WGC youth participants and other year-long volunteers
- Opportunity for company representative to speak at three career readiness sessions
- Opportunity for company representative to be interviewed on Tim Murray's Chamber Exchange Spectrum News1 program about WGC
- Opportunity to have staff volunteer engagement

### **Supporting Sponsor -- \$7,500**

- Showcased as “Supporting” sponsor on press release and any public notifications
- Opportunity to give collateral to WGC youth participants and other year-long volunteers
- Opportunity for company representative to speak at one career readiness session
- Opportunity for company representative to be interviewed on Tim Murray’s Chamber Exchange Spectrum News1 program about WGC
- Opportunity to have staff volunteer engagement

### **District Sponsor -- \$5,000**

- Showcased as District X sponsor on all social posts in that district (opportunity to select district to support)
- Opportunity to request specific site for WGC team to attend to
- Opportunity for staff volunteer engagement
- Opportunity for company representative to speak at 1 career readiness session

### **Apparel Sponsor -- \$2,000**

- Provides apparel for our volunteers and youth workers
- Opportunity to have staff volunteer engagement
- Showcased as apparel sponsor on press release and any public notifications
- Opportunity for company representative to speak at 1 career readiness session

### **Youth Sponsor -- \$1,500**

- Pays the salary of one youth worker for 12 weeks
- Opportunity to have staff volunteer engagement
- Opportunity for company representative to speak at 1 career readiness session

### **Supplies Sponsor -- \$500**

- Allows us to purchase materials throughout the year (garbo-grabbers, first aid kits, cleaning supplies, gloves, landscaping supplies)
- Opportunity to have staff volunteer engagement

### **Garden Sponsor -- \$250**

- Supports a greenery project
- Showcased as garden sponsor on social media posts about the site
- Plaque placed in garden bed showcasing support

### **Snack Sponsor -- \$100**

- Allows us to provide snacks and beverages to volunteers and youth workers
- Showcased as snack sponsor on social media posts about clean-up event

### **Donations – miscellaneous**

- We would like to accept items donated such as weed whacker, pressure washer, etc.

For more information on volunteer opportunities for involvement, contact Miranda Hotham at [mhotham@worcesterchamber.org](mailto:mhotham@worcesterchamber.org) or 508-753-2924 ext. 233.