



**WORCESTER REGIONAL**  
CHAMBER OF COMMERCE  
RECRUIT | RETAIN | INCUBATE

## **SEMINAR SERIES SPONSORSHIP OPPORTUNITY**

Held throughout the year on important topics for businesses, these free seminars provide practical information about new regulations, business tools, trends and more that assist business professionals to operate their companies, generate more business, and more.

### **SPONSOR BENEFITS**

- Minimum of 8 sessions over a calendar year
- Listed as the sponsor, with logo, on digital and printed marketing material advertising each event
- Logo included in email blast notification to 10,000+ business professionals
- Opportunity to provide a welcome and brief remarks (3 minutes) at the beginning of each seminar
- List of seminar attendees with contact information

### **PREVIOUS TOPICS HAVE INCLUDED:**

- Navigate Your Health Insurance Choice
- New Tax Laws & Your Business
- Non-Compete Agreements
- Sales Strategies
- Customer Service
- State Diversity Supplier Certification
- Fail Safe Leadership
- Intro to Project Management
- Family Medical Leave Act
- Piece of Mind Through Planning

**INVESTMENT:** \$10,000 annually

#### **Cost & Location**

Complimentary Event for Chamber members  
\$25 for non-members

Locations may vary but are typically held in the Chamber's conference room when in person or on Zoom.

#### **FOR MORE INFORMATION, CONTACT:**

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