

TUNE IN TO THE CENTRAL MASS BUSINESS COMMUNITY!

Airs every Wednesday from 9 am - 10 am



PRODUCED BY



WORCESTER REGIONAL
CHAMBER OF COMMERCE
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ABOUT THE SHOW

The Chamber's weekly radio show the Voice of Business, is an hour-long broadcast on the Radio Worcester Network and WCRN AM 830 airing every Wednesday from 9 - 10 am. The show, which is hosted by veteran radio news personality Hank Stolz, is typically broken into four 12-minute segments.

The interview-style show features guests from a variety of industries and backgrounds discussing topics of interest to the business community. Each episode is centered around one central theme (e.g. manufacturing, entrepreneurship, shopping small, etc.) The show keeps listeners up-to-date on the latest trends in business, local projects, legislation, higher education, events, & other discussions affecting the region's business climate.

SPONSOR BENEFITS (\$10,000 annual investment)

- Company name mentioned in show introduction
- Logo on all digital and print promotion of the show including in emails, on SoundCloud account, and on member info sheets about the show
- Company mentioned/tagged in social media posts about the show
- Option to have a company representative appear on the show once per month

FOR MORE INFORMATION ABOUT SPONSORSHIP, CONTACT

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ABOUT OUR SPONSOR

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