



Millennials (Adults between the ages of 25-41) are the largest generation in the workforce. The Worcester Regional Chamber of Commerce understands the importance attracting and retaining this generation to our region. We launched the #Elevate campaign to make Chamber events more inviting and inclusive to young professionals.

We identified 10 events to be a part of the #Elevate campaign, including the Young Professionals Night Out. We will have two of these events in 2023—in January and August. Our typical turnout has been 75-150 people.

January 24
August 29

Young Professional Night Out Sponsorship Opportunities

One Night Sponsor: \$2K; Both Nights Sponsor: \$3K

- Company logo in advertisements for the event
- Company logo in Chamber e-mail blasts about the event
- Tag in social media posts promoting the event
- Opportunity for a brief message in the event reminder email to each registered guest with a web link
- Opportunity to bring and display company banner at the event
- Opportunity to give a brief welcome at the event
- List of attendees with contact information

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AFFILIATE CHAMBERS OF COMMERCE

Auburn | Blackstone Valley | Central Mass South | Clinton Area | LABO | Wachusett Area | Webster Dudley Oxford