



In partnership with



Presenting Sponsor Package

TOTAL SPONSOR INVESTMENT: \$11,000

Total estimated sponsorship package value: \$30,000

**Industry exclusivity (to the presenting level only)*

**Maximum of 3 presenting sponsors*

PRINT

- Full page, 4-color ad in the WBJ focus issue or supplement
- Full page ad inside the event program guide
- Logo on all event promotional house ads - most prominent
- Company name listed in all pre and post event press releases (if applicable)
- Logo on post event thank you ad - most prominent
- Logo on all nomination house ads - most prominent

ONLINE

- Logo and link on WBJ event webpage and event e-Newsletters - most prominent
- Logo on event E-vite - most prominent
- Logo on electronic promo ads including but not limited to: WBJournal.com, WBJ Daily Report, WBJ Central Mass Health Care, WBJ Central Mass Manufacturing, MetroWest/495BIZ and WBJ Event E-newsletters - most prominent
- Company logo with live link on post event webpage with event highlights, photos, etc... for 120 days post event - most prominent
- Recognition in external advertising promotion including but not limited to radio promotion, social media promotion, press releases, etc.

DURING EVENT

- Exclusive opportunity to participate in pre-event planning
- Exclusive opportunity to participate in pre-event interviews (*where applicable*)
- 10 Complimentary event tickets
- Exclusive opportunity for sponsor representative to give 2-minute welcome remarks or show a 30 second welcome video
- Opportunity for sponsor representative to participate in presentation of awards (*where applicable*)
- Company recognition in welcome remarks
- Company logo displayed on event presentation slides - most prominent
- Opportunity to provide promotional items and/or gifts to honorees (*where applicable*)
- Company logo on award presented to honorees (*where applicable*)
- Access to video presentation post event for your company marketing (*where applicable and must give appropriate credit*)

SPONSOR SUPPORT

- Electronic Sponsor Kit: event agenda, event logo, nomination information, registration link and customizable PDF invitation for sponsor promotion via your website, social media outlets, and overall marketing of your participation
- Receive list of honorees with contact info
- Receive registration list with contact information
- Program delivery report which details all of the sponsorship values transmitted
- First right of renewal for the next year's program (*for 120 days post event*)

**All benefits are conditional based on a signed agreement.*

For advertising information and special sponsorship opportunities, please call
Karen Pelletier at 508.753.2924, ext. 229 or kpelletier@worcesterchamber.org





In partnership with

Corporate Sponsor Package

TOTAL SPONSOR INVESTMENT: \$5,750

Total estimated sponsorship package value: \$10,000

PRINT

- 1/2 page, 4-color ad in the WBJ focus issue or supplement
- 1/2 page ad inside the event program guide
- Logo on all event promotional house ads
- Logo listed on post event thank you ad
- Logo on all nomination print house ads

ONLINE

- Logo and link on WBJ event webpage and event e-Newsletters
- Logo on event E-vite
- Company logo with live link on post event webpage with event highlights, photos, etc... (for 120 days post event)
- Recognition in external advertising promotion including but not limited to radio promotion, social media promotion, press releases, etc.

DURING EVENT

- 5 Complimentary event tickets
- Company recognition in welcome remarks
- Company logo displayed on event presentation slides

- Opportunity to provide promotional items and/or gifts to honorees (where applicable)
- Access to video presentation post event for your company marketing (where applicable and must give appropriate credit)

SPONSOR SUPPORT

- Electronic Sponsor Kit: event agenda, event logo, nomination information, registration link and customizable PDF invitation for sponsor promotion via your website, social media outlets, and overall marketing of your participation
- Receive list of honorees with contact information
- Receive registration list with contact information
- Program delivery report which details all of the sponsorship values transmitted
- First right of renewal for the next year's program (for 120 days post event)

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In partnership with

Supporting Sponsor Package

TOTAL SPONSOR INVESTMENT: \$3,750

Total estimated sponsorship package value: \$7,000

PRINT

- 1/4 page, 4-color ad in the WBJ focus issue or supplement
- Company name listed in event program guide
- Company name on all event promotional print ads
- Company name listed on post event thank you ad

ONLINE

- Company name and link on WBJ event webpage and event e-Newsletters
- Company name on event E-vite
- Company name with live link on post event webpage with event highlights, photos, etc... (for 120 days post event)
- Recognition in external advertising promotion including but not limited to radio promotion, social media promotion, press releases, etc.

DURING EVENT

- 3 Complimentary event tickets
- Company recognition in welcome remarks
- Company name on event power point presentation
- Opportunity to distribute promotional items to event attendees and gifts to honorees

SPONSOR SUPPORT

- Electronic Sponsor Kit: event agenda, event logo, nomination information and registration link for sponsor promotion via your website, social media outlets, and overall marketing of your participation
- Receive list of honorees with contact information
- Program delivery report which details all of the sponsorship values transmitted
- First right of renewal for the next year's program (for 120 days post event)

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In partnership with

BEVERAGE SPONSOR

TOTAL SPONSOR INVESTMENT: \$6,000

EVENT

- Company Logo presence around event bar area
- Company Logo on event signage
- Company Logo on event power point presentation
- Company recognition in welcome remarks
- Ability to provide one complimentary drink ticket per attendee (limited to beer, wine or select spirits and/or event "specialty drink" as approved by venue and WBJ event management)
- Registered attendee information 48 hours before the event (name, company, address)
- Staff presence with sponsor badges
- Opportunity to distribute one promotional item to event attendees
- Vendor table located near bar area (additional promotional items may be distributed from vendor table)
- 10 Complimentary event tickets

ADVERTISING & PROMOTION

- 1/2 page, 4 color ad in focus issue (where appropriate).
- 1/2 page, B&W ad in the event program book.
- Company logo and link on WBJ website and electronic marketing
- Company logo on event E-vite.
- Company logo on all print event promotional house ads

POST EVENT

- Company logo with live link on post event webpage with event highlights, video, photos.
- Company logo listed on post event thank you ad
- First right of renewal for next year's program.

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Exhibiting Sponsor Package

TOTAL SPONSOR INVESTMENT: \$1,350

EVENT

- 2 Complimentary event tickets
 - Exhibit space
- Company name on event signage
- Staff presence with exhibitor badges

ADVERTISING AND PROMOTION

- Company name and link on WBJ event webpage
- Company name and 25-word description inside the event program guide

POST EVENT

- Names and company affiliation of attendees

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