

WORCESTER REGIONAL CHAMBER OF COMMERCE



SPONSORSHIP LEVELS

Friday, October 11, 2024

7:30 a.m. – 1:30 p.m.

Mechanics Hall, Worcester MA

Presenting Sponsor (industry exclusion applies)—M&T Bank

\$10,000

- Promoted as Presenting Sponsor of the Game Changers Event in all marketing materials and throughout the event
- Promoted as Presenting Sponsor at the event (*attendance approx. 200 business professionals*) and given an opportunity to address attendees at the breakfast
- Provided two tables of ten (10) for employees or VIP guests (*Please forward names by September 27, 2024*)
- Opportunity to provide branded giveaways on the tables
- Company logo will appear on:
 - all printed marketing promotions relating to the Game Changers Event
 - all newspaper advertising
 - all electronic and web-based advertising (*a web audience of 11,100 people per month and 10,300 each email blast about the event*)
- Company will receive recognition on radio advertising
- A representative will be invited to appear with Tim Murray on *Chamber Exchange: The TV Show*, and invited to appear on the Chamber's *Voice of Business* radio show.
- Banner hung inside the Great Hall for the entire event, BYOB
- Included on Event Sponsor Sign inside the Great Hall for the entire event
- Use of the Chamber's mailing list (one time) to over 5,600 area business professionals
- Access to attendee list with contact information
- First right of refusal in subsequent year

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Breakfast Sponsor *Saint Vincent Hospital* **\$7,500**

- Promoted as Breakfast Sponsor of the Game Changers Event in all marketing materials and throughout the event (*attendance approx. 200 business professionals*)
- Opportunity to address attendees at the breakfast
- Provided one table of ten (10) for employees or VIP guests (*Please forward names by September 27, 2024*)
- Opportunity to provide branded giveaways at the breakfast
- Company logo will appear on:
 - all printed marketing promotions relating to the Game Changers Event
 - all newspaper advertising
 - all electronic and web-based advertising (*a web audience of 11,100 people per month and 10,300 each email blast about the event*)
- Event Sponsor sign at entrance of the Great Hall during the breakfast
- Included on Event Sponsor Sign inside the Great Hall for the entire event
- Use of the Chamber's mailing list (one time) to over 5,600 area business professionals
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Mechanics Hall, Worcester MA

Luncheon Sponsor

\$7,500

- Promoted as Luncheon Sponsor of the Game Changers Event in all marketing materials and throughout the event (*attendance approx. 200 business professionals*)
- Company logo will appear on:
 - all printed marketing promotions relating to the Game Changers Event
 - all newspaper advertising
 - all electronic and web-based advertising (*a web audience of 11,100 people per month and 10,300 each email blast about the event*)
- Opportunity to address attendees at the luncheon
- Provided one table of ten (10) for employees or VIP guests; and opportunity to provide branded giveaways at the luncheon (*Please forward names by September 27, 2024*)
- Event Sponsor sign at entrance of the Great Hall during the luncheon
- Included on Event Sponsor Sign inside the Great Hall for the entire event
- Use of the Chamber's mailing list (one time) to over 5,600 area business professionals
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Mechanics Hall, Worcester MA

Awards Ceremony Sponsor— Country Bank

\$7,500

- Promoted as Awards Sponsor of the Game Changers Event in all marketing materials and throughout the event (*attendance approx. 200 business professionals*)
- Opportunity to address attendees at the breakfast and to help present the awards
- Provided one table of ten (10) for employees or VIP guests (*Please forward names by September 27, 2024*)
- Opportunity to provide branded giveaways at the event
- Company logo will appear on:
 - all printed marketing promotions relating to the Game Changers Event
 - all newspaper advertising
 - all electronic and web-based advertising (*a web audience of 11,100 people per month and 10,300 each email blast about the event*)
- Event Sponsor sign at entrance of the Great Hall during the ceremony
- Included on Event Sponsor Sign inside the Great Hall for the entire event
- Use of the Chamber's mailing list (one time) to over 5,600 area business professionals
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Mechanics Hall, Worcester MA

Corporate Sponsor –4 available Bowditch

\$5,000

- Promoted as Corporate Sponsor of the Game Changers Event in all marketing materials and throughout the event
- Promoted as Corporate Sponsor at the event (*attendance approx. 200 business professionals*)
- Provided up to ten (10) admissions for employees or VIP guests (*Please forward names by September 27, 2024*)
- Company logo will appear on:
 - all printed marketing promotions relating to the Game Changers Event
 - all electronic and web-based advertising (*a web audience of 11,100 people per month and 10,300 each email blast about the event*)
- Included on Event Sponsor Sign inside the Great Hall for the entire event
- Access to attendee list with contact information
- First right of refusal in subsequent year



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Breakout Session Sponsors (one per workshop) – VHB

\$2,500

- Promoted as Session Sponsor of the Game Changers Event in all marketing materials and throughout the event
- Opportunity to exclusively sponsor a session at the conference (*currently being planned*)
- Five (5) admissions for employees or VIP guests (*Please forward names by September 27, 2024*)
- Opportunity to introduce the session presenters and offer 3 minute welcome
- Company name on all marketing materials related to session
- Company name on session signage displayed at the conference
- Opportunity to provide logo giveaways to roundtable attendees (*approximately 75/breakout*)
- Company logo on the breakout room PowerPoint screen *as session sponsor*



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Coffee Sponsor

\$750

- Five (5) admissions for employees or VIP guests (*Please forward names by September 27, 2024*)
- Coffee Sponsor signage at the coffee station during coffee break