

CHAMBER EXCHANGE



A QUARTERLY PUBLICATION OF THE WORCESTER REGIONAL CHAMBER OF COMMERCE

Image formats accepted:
PDF FLATTENED (preferred), EPS, TIF. Full Color.
 Not responsible for color registration issues.

NOTE: MS Word, Publisher, Powerpoint, and jpeg files are **NOT ACCEPTED**.

2024 ADVERTISING RATES & DEADLINES

AUDIENCE AND CIRCULATION

Chamber Exchange the Newspaper is published quarterly by the Worcester Regional Chamber of Commerce in Feb., May, Aug., and Nov.

AUDIENCE | Business professionals, chamber members, elected officials, engaged citizens, consumers.

CIRCULATION | Almost 18,000 copies are printed and distributed as follows:

- Mailed to approx. 4,600 Chamber members / business professionals
- Mailed to approx. 13,000 registered voters in the City of Worcester
- Balance distributed at Chamber events & key locations throughout the city.



COST		Feb., May, Aug., Nov. 2024	
Ad Size	Cost Per Issue	Cost for 4 Issues	
Full Page	\$2,000	\$7,200 (\$1800/issue)	
Half Page (horiz)	\$1,000	\$3,600 (\$900/issue)	
Half Page (vert)	\$1,000	\$3,600 (\$900/issue)	
Quarter Page	\$500	\$1,800 (\$450/issue)	
Eighth Page	\$300	\$1,080 (270/issue)	

PREMIUM POSITIONS - FULL PAGE

Back Cover*	\$2,500	*Quantity Limited
Inside Front*	\$2,200	
Inside Back*	\$2,200	
Front Page* (10" x 2")	\$1000	

DEADLINES		
EST. PRINT DATE	RESERVATION DEADLINE	SUBMISSION DEADLINE
FEB. 9, 2024	ADS SELL	Jan. 12
MAY 10, 2024	OUT FAST-	April 5
AUG. 9, 2024	RESERVE	July 12
NOV. 8, 2024	NOW!	Oct. 4

Full Page Ad 16 inches high 10 inches wide (4 columns wide)	Half Page Ad VERTICAL 16 inches high 4.87 inches wide (2 columns wide)
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FOR MULTIPLE INSERTIONS DISCOUNT, PAYMENT MUST BE MADE AHEAD OF TIME.

Design service is not available from the Chamber. However, we are happy to recommend a designer. **Ads submitted after the deadline date may not be accepted.**

TO ADVERTISE

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