



Sponsorship Opportunities

Leadership Worcester is a 9-month civic leadership program with 28 participants from all different sectors. We provide a deep dive into the important issues our City is working on in order to inform and prepare our future CEOs, nonprofit leaders, board members and community activists. This program is highly competitive and participants graduate and join a meaningful network of both influential young professionals and more seasoned leaders who might be new to the city. Sessions are designed by community partners and alumni within each sector. Your company can get in front of this group and support the Chamber's effort to move the region forward by participating as a sponsor.

Our full-day session topics include: K-12 Education, Economic Development, Government, Urban Sustainability, Safety, Arts & Culture, Health, and Food Insecurity.

Presenting Sponsor: \$10,000

- Showcased as Presenting Sponsor on press release and any public notifications
- Opportunity to give collateral to LW participants
- Opportunity to offer sponsor greetings during the overnight retreat for participants in September
- Option to submit congratulatory letter from company to be included in retreat collateral
- Opportunity for company representative to speak at graduation (typically 3-5 minutes)
- Opportunity for company representative to be interviewed on Tim Murray's Chamber Exchange Spectrum News1 program about LW
- Company logo on agenda distributed at each monthly meeting
- Company logo on graduation program
- Quote from company in press release about the program
- Quote from company in Chamber Exchange Newspaper article about LW which is mailed to Chamber member businesses and every registered voter household in Worcester
- Company tagged as sponsor in social media posts throughout the year
- Company logo on Leadership Worcester webpage during the program year and the class directory page for life of the site
- Logo on invitations as part of outreach to alumni, Chamber/GWCF board members and program supporters for retreat reception and graduation ceremony

Retreat Sponsor: \$7,500

- Opportunity to give collateral to LW participants
- Opportunity to offer sponsor greetings during the retreat day one reception for participants in September (typically 3-5 minutes)
- Company logo on retreat agenda
- Option to submit congratulatory letter from company to be included in retreat collateral
- Company tagged as sponsor in social media posts during retreat

Graduation Sponsor: \$5,000

- Opportunity to give collateral to LW participants at graduation
- Opportunity to offer sponsor greetings during graduation ceremony (typically 3-5 minutes)
- Company logo on graduation agenda
- Company tagged as sponsor in social media posts during graduation

Scholarship Sponsor: \$3,500

- Showcased as Scholarship Sponsor on acceptance letters to candidates
- Sponsor listed on the support page of the program website
- Sponsor listed graduation ceremony program

For more information, contact Karen Pelletier, Executive Vice President at 508-753-2924 x229 or kpelletier@worchesterchamber.org.

Leadership Worcester is a program of the

