

CHAMBER EXCHANGE



A QUARTERLY PUBLICATION OF THE WORCESTER REGIONAL CHAMBER OF COMMERCE

Image formats accepted:
PDF FLATTENED (preferred), EPS, TIF. Full Color.
 Not responsible for color registration issues.

NOTE: MS Word, Publisher, Powerpoint, and jpeg files are **NOT ACCEPTED**.

2026 ADVERTISING RATES & DEADLINES

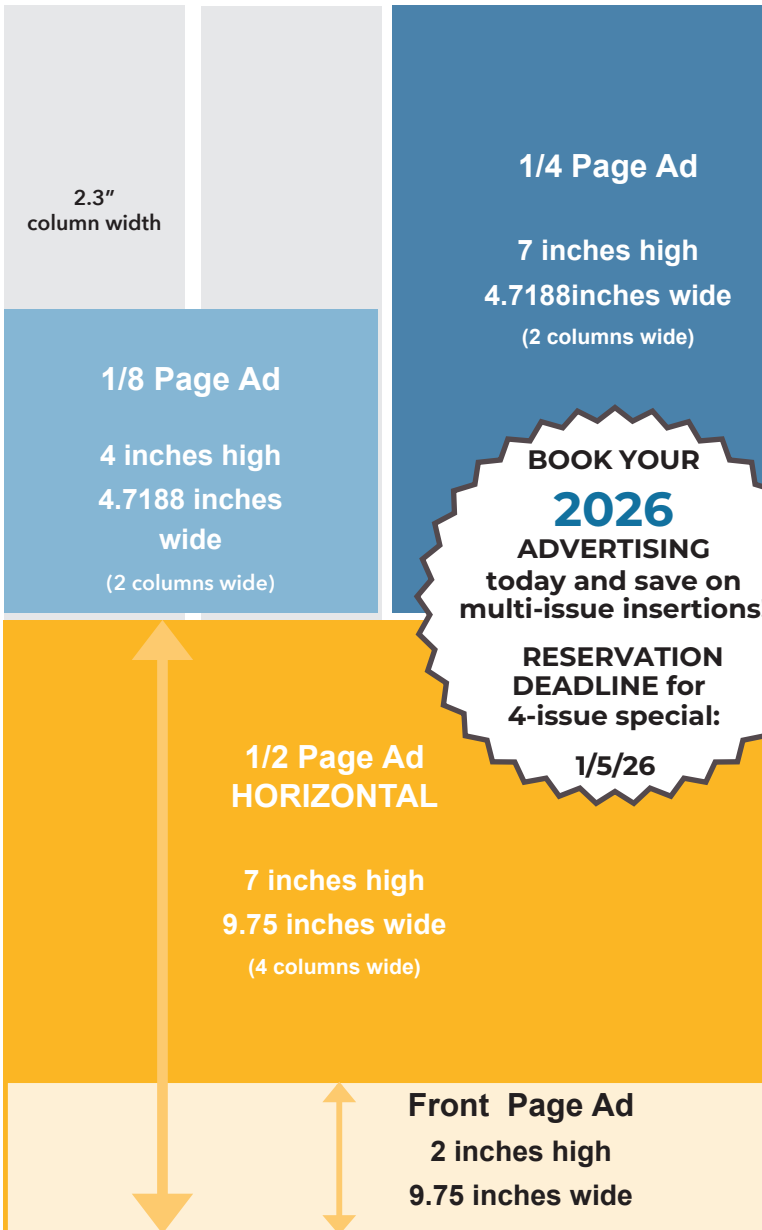
AUDIENCE AND CIRCULATION

Chamber Exchange the Newspaper is published quarterly by the Worcester Regional Chamber of Commerce in Feb., May, Aug., and Nov.

AUDIENCE | Business professionals, chamber members, elected officials, engaged citizens, consumers.

CIRCULATION | Almost 18,000 copies are printed and distributed as follows:

- Mailed to approx. 4,600 Chamber members / business professionals
- Mailed to approx. 13,000 registered voters in the City of Worcester
- Balance distributed at Chamber events & key locations throughout the city.



BOOK YOUR 2026 ADVERTISING today and save on multi-issue insertions!

RESERVATION DEADLINE for 4-issue special: 1/5/26

PLEASE NOTE NEW DIMENSIONS FOR 2026

COST	Feb., May, Aug., Nov. 2026	
Ad Size	Cost Per Issue	Cost for 4 Issues
Full Page	\$2,000	\$7,200 (\$1800/issue)
Half Page (horiz)	\$1,000	\$3,600 (\$900/issue)
Half Page (vert)	\$1,000	\$3,600 (\$900/issue)
Quarter Page	\$500	\$1,800 (\$450/issue)
Eighth Page	\$300	\$1,080 (270/issue)

PREMIUM POSITIONS - FULL PAGE

Back Cover*	\$2,500	*Quantity Limited
Inside Front*	\$2,200	
Inside Back*	\$2,200	

Front Page* (10" x 2") ... \$1000

DEADLINES

EST. PRINT DATE	RESERVATION DEADLINE	SUBMISSION DEADLINE
FEB 13, 2026	ADS SELL OUT FAST!	Jan 9
MAY 13, 2026	RESERVE NOW	April 10
AUG. 7, 2026		July 10
NOV. 13, 2026		Oct. 9

Full Page Ad
 14 inches high
 9.75 inches wide
 (4 columns wide)

Half Page Ad VERTICAL
 14 inches high
 4.718 inches wide
 (2 columns wide)

FOR MULTIPLE INSERTIONS DISCOUNT, PAYMENT MUST BE MADE AHEAD OF TIME.

Design service is not available from the Chamber. However, we are happy to recommend a designer. **Ads submitted after the deadline date may not be accepted.**

TO ADVERTISE

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WORCESTER REGIONAL CHAMBER OF COMMERCE
 RECRUIT | RETAIN | INCUBATE

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