WORCESTER REGIONAL CHAMBER OF COMMERCE

GAME CHANGERS BUSINESS CONFERENCE & EXPO

SPONSORSHIP LEVELS

Friday, October 9, 2026
7:30 a.m. – 1:30 p.m.
Mechanics Hall, Worcester MA

Presenting Sponsor (industry exclusion applies) ***$10,000***

- Promoted as Presenting Sponsor of the Game Changers Event in all marketing materials and throughout the event
- Promoted as Presenting Sponsor at the event *(attendance approx. 200 business professionals)* and given an opportunity to address attendees at the breakfast
- Provided two tables of ten (10) for employees or VIP guests *(Please forward names by September 27, 2024)*
- Opportunity to provide branded giveaways on the tables
- Company logo will appear on:
    - all printed marketing promotions relating to the Game Changers Event
    - all newspaper advertising
    - all electronic and web-based advertising *(a web audience of 11,100 people per month and 10,300 each email blast about the event)*
- Company will receive recognition on radio advertising
- A representative will be invited to appear with Tim Murray on *Chamber Exchange: The TV Show*, and invited to appear on the Chamber's *Voice of Business* radio show.
- Banner hung inside the Great Hall for the entire event, BYOB
- Included on Event Sponsor Sign inside the Great Hall for the entire event
- Use of the Chamber's mailing list (one time) to over 5,600 area business professionals
- Access to attendee list with contact information
- First right of refusal in subsequent year

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Mechanics Hall, Worcester MA

Breakfast Sponsor ***$7,500***

- Promoted as Breakfast Sponsor of the Game Changers Event in all marketing materials and throughout the event *(attendance approx. 200 business professionals)*
- Opportunity to address attendees at the breakfast
- Provided one table of ten (10) for employees or VIP guests *(Please forward names by September 27, 2024)*
- Opportunity to provide branded giveaways at the breakfast
- Company logo will appear on:
    - all printed marketing promotions relating to the Game Changers Event
    - all newspaper advertising
    - all electronic and web-based advertising *(a web audience of 11,100 people per month and 10,300 each email blast about the event)*
- Event Sponsor sign at entrance of the Great Hall during the breakfast
- Included on Event Sponsor Sign inside the Great Hall for the entire event
- Use of the Chamber's mailing list (one time) to over 5,600 area business professionals
- Access to attendee list with contact information
- First right of refusal in subsequent year

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Mechanics Hall, Worcester MA

Luncheon Sponsor ***$7,500***

- Promoted as Luncheon Sponsor of the Game Changers Event in all marketing materials and throughout the event *(attendance approx. 200 business professionals)*
- Company logo will appear on:
  - all printed marketing promotions relating to the Game Changers Event
  - all newspaper advertising
  - all electronic and web-based advertising *(a web audience of 11,100 people per month and 10,300 each email blast about the event)*
- Opportunity to address attendees at the luncheon
- Provided one table of ten (10) for employees or VIP guests; and opportunity to provide branded giveaways at the luncheon *(Please forward names by September 27, 2024)*
- Event Sponsor sign at entrance of the Great Hall during the luncheon
- Included on Event Sponsor Sign inside the Great Hall for the entire event
- Use of the Chamber's mailing list (one time) to over 5,600 area business professionals
- Access to attendee list with contact information
- First right of refusal in subsequent year

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SPONSORSHIP LEVELS

Friday, October 9, 2026
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Mechanics Hall, Worcester MA

Awards Ceremony Sponsor ***$7,500***

- Promoted as Awards Sponsor of the Game Changers Event in all marketing materials and throughout the event *(attendance approx. 200 business professionals)*
- Opportunity to address attendees at the breakfast and to help present the awards
- Provided one table of ten (10) for employees or VIP guests *(Please forward names by September 27, 2024)*
- *O*pportunity to provide branded giveaways at the event
- Company logo will appear on:
    - all printed marketing promotions relating to the Game Changers Event
    - all newspaper advertising
    - all electronic and web-based advertising *(a web audience of 11,100 people per month and 10,300 each email blast about the event)*
- Event Sponsor sign at entrance of the Great Hall during the ceremony
- Included on Event Sponsor Sign inside the Great Hall for the entire event
- Use of the Chamber's mailing list (one time) to over 5,600 area business professionals
- Access to attendee list with contact information
- First right of refusal in subsequent year

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SPONSORSHIP LEVELS

Friday, October 9, 2026
7:30 a.m. – 1:30 p.m.
Mechanics Hall, Worcester MA

Corporate Sponsor ***$5,000***

- Promoted as Corporate Sponsor of the Game Changers Event in all marketing materials and throughout the event
- Promoted as Corporate Sponsor at the event *(attendance approx. 200 business professionals)*
- Provided up to ten (10) admissions for employees or VIP guests *(Please forward names by September 27, 2024)*
- Company logo will appear on:
    - all printed marketing promotions relating to the Game Changers Event
    - all electronic and web-based advertising *(a web audience of 11,100 people per month and 10,300 each email blast about the event)*
- Included on Event Sponsor Sign inside the Great Hall for the entire event
- Access to attendee list with contact information
- First right of refusal in subsequent year

Breakout Session Sponsors (one per workshop) ***$2,500***

- Promoted as Session Sponsor of the Game Changers Event in all marketing materials and throughout the event
- Opportunity to exclusively sponsor a session at the conference *(currently being planned)*
- Five (5) admissions for employees or VIP guests *(Please forward names by September 20, 2026)*
- Opportunity to introduce the session presenters and offer 3 minute welcome
- Company name on all marketing materials related to session
- Company name on session signage displayed at the conference
- Opportunity to provide logo giveaways to roundtable attendees *(approximately 75/breakout)*
- Company logo on the breakout room PowerPoint screen *as session sponsor*

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Friday, October 9, 2026

7:30 a.m. – 1:30 p.m.

Mechanics Hall, Worcester MA

Coffee Sponsor ***$750***

- Five (5) admissions for employees or VIP guests *(Please forward names by September 20, 2026)*
- Coffee Sponsor signage at the coffee station during coffee break